Journalism and Communication Information Card

Southern Adventist University

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POTENTIAL CAREERS:

Advertising Specialist
Communication Director
Event Planner
Media Producer
News Reporter
Public Relations Specialist
Publicity Manager
Publisher
Photographer
Social Media Strategist
Talk Show Host
Writer
Why Major in Journalism and Communication at Southern?

Our program provides hands-on experience in producing newscasts and entertainment programming as well as developing cutting-edge media ministry projects and creating visually compelling photo essays to effect change.

Students learn to master social media campaigns with real clients, write multimedia news stories on mobile platforms, and create persuasive messages that shape public opinion.

Through the School of Journalism and Communication’s connections, internships are available with national and international partners just minutes from campus.

Majors Offered:

Bachelor of Arts
Communication
  Journalism (digital/broadcast)
  Journalism (writing/publishing)

Bachelor of Science
Mass Communication (advertising)
Mass Communication (media production)
Mass Communication (photography)
Mass Communication (writing/editing)
Public Relations
Public Relations and Business Administration
Public Relations and Graphic Design

Associate of Science
Media Technology

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for success stories from graduates.