360° VR Walk Through Southern’s Promenade. Click and learn.

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By Paola Mora Zepeda

Southern is a bustling school, and it happens often that life becomes too busy. If you don’t have a class with someone, it’s sometimes difficult to intentionally see them during the week.

That’s unless you’re taking a stroll on the Promenade, of course.
For those unfamiliar with that legendary stretch of campus, the Promenade is more than just a walkway. It is the location of most of Southern’s academic and administrative buildings.

It has become the location to meet all kinds of people — art majors, biology majors and history majors, for example. You also will find students from every background — white, black, Hispanic and Asian students — all gathered in one place.

I recently used information from Southern’s fact book to document ethnicities represented in each area of study. To report those findings, I decided to use a 360-degree camera to show what the Promenade is like.

The video captures, from end to end, the walkway students take almost every day. Buildings are labeled with their names and departments. Additionally, the tags show the distribution of ethnicity by department.

Southern Adventist University (Southern) is a school whose history traces back to 1892. Growing from 23 to 3009 students, it has not only increased in number but also in diversity. According to U.S. News and World Report, Southern is the third most diverse university in the South.

The demographic breakdown according to the area of study is as follows: