Columns Spring 2002

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The Chattanooga Turn Around
Selling Southern
The Road Not Taken

The study of literature and poetry has never been my favorite pasttime, but occasionally I'll come across a piece that really speaks to me. My wife's favorite poem is one such piece. In Robert Frost's "The Road Not Taken," he tells the story of a traveler, weary and tired. As the journeyman walks through the forest he arrives at a fork in the road and is confronted by a decision.

In one direction the road is smooth and simple, a well-trodden path insuring a safe arrival at his destination. The other road, however, is different. It's not as easy to find the path, for it is untraveled, except for a few courageous souls. Ferns and vines cover the trail making sight and passage a more challenging endeavor.

The traveler ponders as he knows nothing of what lies ahead. Anyone in his right mind would take the first path. After all, a plan, a mission, a goal is to be reached.

But this traveler is different. He's not like everyone else. He weighs both options carefully and makes a decision. With faith and certainty, he takes the road less traveled, covered by thistle and thorn, and clearly the more difficult route.

As the God of Heaven placed Jesus in Mary's womb, He knew the road His Son would travel. While most children in those days were born in the comfort of their own home, the Son of God was born in a wretched stable. Amidst cows, sheep, donkeys and other farm animals, Jesus Christ entered this world.

No babyshower. No birth announcement. No laud. No honor. There was nothing typical about the birth of this child. His only welcome was the warmth of the animals' hay on the cold and smelly floor.

The Savior of humanity should have entered this world with the grandeur and majesty reserved for only the highest royalty. His birth should have been celebrated by throngs of adoring spectators just longing to catch a glimpse of this amazing Son of God. Instead, He arrived as a pauper and a peasant, with nothing but a few threads and rags.

For 33 years Jesus walked the road less traveled. When others took the easy way, Jesus went out of His way to take the hard way. As Jesus mingled with prostitutes, beggars and vagrants, men and women society labeled as outcasts, He was branded as the same. The road that led Jesus to the sick, diseased and dying, ultimately led Him out of the city and up a hill called Calvary. As He carried the cross of our shame on His tired and wounded back, the weight of the world pressed down on His shoulders. As the sharp nails pierced His wrists and feet, the flesh of His blood-stained body was torn by our sin.

Frost's poem concludes with, "I took the [road] less traveled by, and that has made all the difference."

As the Easter season is upon us, consider how different Jesus' life on earth would have been if He had walked the well-trodden path like everyone else. How different would His life have been if He had followed the crowd instead of following His conviction? How different would His life have been if He had simply laid down the cross at the city gate and walked away?

Don't you think that for just one moment, at some crucial point on His walk to Calvary, Jesus asked Himself if the road less traveled was really worth it?

He did. And it was.
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When the students and faculty of Southern Junior College moved from Graysville to Collegedale in 1916, none of them could have imagined the relationship that would develop between Chattanooga and Southern, which today has an economic impact of $142 million per year on the city.

At a time when the school was establishing itself in the valley of Collegedale, students were allowed to go to Chattanooga once every two months, and only if they were granted permission. Initially, none of the faculty owned a car, but when the president and business manager purchased automobiles, faculty and students were offered transportation to Chattanooga for $0.75 per round trip.

Several years later, after developing the school's music program, an occasional trip to the city was afforded to members of the band or choir as they went to Chattanooga to perform for churches, high schools and occasionally a Chattanooga radio station. To the students of Southern Junior College, a visit to Chattanooga was a privilege.

The age of industry brought industrial revolution to Chattanooga. A busy hub of the Southern Railroad, coupled with the prime location on the Tennessee River, made the city a center of production for steel and iron factories. As industrial production increased so did pollution. In the 1960s Chattanooga was smog-laden and overcome by pollution. On many days, the haze caused by the steel and iron factories was so thick that mid-day drivers were forced to use their headlights to cut through the thick smog. The pollution was so bad, in 1969 the Federal Government dubbed Chattanooga the dirtiest city in America.
For many Southern students, Chattanooga had become a place to avoid. "When I was at Southern, Chattanooga was a city of factories and warehouses only distinguished by the type of dirt on them," said Joan (Murphy) Taylor, '72. "No one went downtown because there was nothing worth going for."

But decades later, Chattanooga has successfully turned itself around, evolving from a smog-filled industrial city to a vacation and tourism destination for thousands of families each year. The push to make Chattanooga a more visitor-friendly city has benefited Southern and it's students in a variety of ways. In stark contrast to way life was in the 1960s and 70s, students are spending more time downtown. Whether for recreational enjoyment, an occasional scholastic excursion or working evenings at a downtown restaurant, the riverfront and its attractions provide a perfect outlet for students.

But to truly get the Chattanooga experience, one must become totally immersed in the culture of the city. For students, vacationers and locals alike, there is a tremendous variety of recreational and entertainment resources.

Since the 1960s and 70s when Chattanooga was polluted and dirty, much effort has been taken to resurrect the city. New attractions have contributed to the revitalization effort that began more than a decade ago, and all have collectively contributed to making Chattanooga one of the country's 10 most family-friendly cities and a valuable neighbor to Southern Adventist University.

The Tennessee River

Much of Chattanooga's resources have long been centered on the Tennessee River. Forging its way through the middle of the city, the river creates a natural landscape for beauty and recreation. Cleaning up the river and capitalizing on its beauty and resources has been key to the city's revitalization. West of downtown Chattanooga, the Tennessee River Gorge abounds with natural wildlife—a stark contrast to what was once a bed for waste and pollution. Today more than 300 kinds of trees and 900 varieties of wildflowers grow in the Chattanooga area, more than any-where on earth, except central China.

The river provides boaters with endless hours of recreation. In the fall, trees and leaves break forth in autumn's radiance, reflecting a canopy of color along the banks of the river. An occasional tugboat can be seen pushing a string of barges up and down the waterway, creating an experience so surreal its as if it was taken straight from an artist's canvas.

From outboard fishing boats and powerful personal watercraft, to stately yachts and cruisers, the river is a playground for those who love the water. Those interested in a more formal river experience can enjoy an evening on the Southern Belle. The Southern Belle offers dinner and a delightful cruise through the river gorge and past many of the city's most popular attractions. The draw of the Tennessee River makes the Southern Belle a popular site for weddings and private parties.

Tennessee Riverpark

Now into its eleventh year of development, the Tennessee Riverpark, when completed, will form a 20-mile greenway stretching from the Chickamauga Dam through downtown Chattanooga. Along the way, visitors to the Riverpark enjoy picnic areas, playgrounds, performance spaces, fishing piers, boat launches, a rowing center, and miles of scenic riverwalk along the Tennessee River.

The riverwalk experience begins in Chattanooga at Ross's Landing Park and Plaza, a novel combination of landscaping, art, and architecture creating a captivating public space that serves as the setting for the Tennessee Aquarium and the Chattanooga Visitors Center. The design incorporates exhibits, quotes, artifacts, and legends that relate Chattanooga's history and geography. On warm summer days, the streambed that winds through the middle of the park and plaza becomes a community wading pool, while dozens of children enjoy romping through the water as an oasis from the heat.

From Ross's Landing, the riverwalk extends out over the river and up on to the Walnut Street Bridge, a century-old steel truss bridge that has been renovated into the world's longest pedestrian bridge. The bridge is perfect for strolling by day or by moonlight, and connects Ross's Landing and the south shore to numerous shops and restaurants along the north shore.

The north shore is also home to Coolidge Park, the latest piece of the riverwalk. The six-acre park honors World War II Medal of Honor recipient, Chattanooga's Charles B. Coolidge. The park is the first riverwalk segment on the north shore of the river.

Just beyond the bridge is the Bluff View Art District, offering bed and breakfast inns, galleries, museums, restaurants, and a spectacular sculpture garden overlooking the river.

Farther up the river, the riverwalk passes the interactive exhibits on the grounds of the Tennessee American Water Company and offers incredible down river views of MacClellan Island and the four downtown bridges spanning the river.

The Tennessee Aquarium

The Tennessee Aquarium is the centerpiece of Chattanooga's downtown revitalization and is the world's largest
fresh-water aquarium. Built in 1992 with $45 million in private contributions, the Tennessee Aquarium is a non-profit educational organization and is dedicated to the understanding, conservation, and celebration of aquatic habitats.

Visitors of the Tennessee Aquarium travel through a spectacular 60-foot canyon and two living forests. In the Cove Forest, guests feel the spray of a cascading waterfall and experience the seasons of a lush mountain forest where river otters play. Located downtown next to the Tennessee River, the aquarium features more than 9,000 animals that swim, fly, crawl and slither in natural habitats. The aquarium takes visitors to all the places a river goes, from small mountain streams to raging currents, to reservoirs and to the sea.

Adjacent to the Tennessee Aquarium is the IMAX 3-D Theater. The massive six-story high theater combines breathtakingly lifelike and clear 3-D images with state-of-the-art sound. Viewers feel like they're in the movie, not just watching it.

Bluff View Art District
Tucked neatly atop the tall limestone cliffs of the Tennessee River, the Bluff View Art District is a creative haven that beckons visitors to spend time exploring its unique and colorful in-town setting.

Anchored by the Bluff View Inn, an elegant bed and breakfast retreat, the district holds an intriguing collection of restaurants, gardens, galleries, terrace cafes, working artist studios, historic homes, banquet halls, parlors and meeting rooms combined with an old world elegance and a spectacular view. As visitors wander through the alleyways between the unique shops of the district, they are greeted by the trickle of tiny fountains amidst the seclusion of secret gardens.

The Bluff View Art District serves up visual and culinary arts, history, architecture, and landscaping, all wrapped around a neighborhood atmosphere reminiscent of a small European village.

Chattanooga Choo Choo
In 1941, Glenn Miller released a song composed for the film “Sun Valley Serenade.” The song reached number one on the Hit Parade and sold more than a million copies as a single. Miller was awarded the record industry’s first gold record for the “Chattanooga Choo Choo.” It was during the golden age of railroads, 1909 to be specific, when the first train arrived in Chattanooga at the new Southern Railroad terminal. The railroad brought millions of visitors to the city, including Woodrow Wilson, Teddy Roosevelt, William Jennings Bryan and Franklin D. Roosevelt.

Eventually, however, railways were replaced with airplanes. The last train left Chattanooga in 1970, and the depot fell silent after six decades of use. It was boarded up and left to crumble. The following year a group of investors decided to restore the depot and after a year of renovation, the Chattanooga Choo Choo opened. Coaches were purchased and each car was converted into two hotel suites, which provided the elegance of yesterday with the comforts of today.

Today the Chattanooga Choo Choo offers more than 360 comfortable rooms and suites, as well as a wide selection of food, from Southern style specialties in the Gardens Restaurant to an elegant “Dinner on the Diner.” Visitors may also tour the 24-acre complex in a 1924 New Orleans trolley, shop in the 10 specialty stores, or roam the beautiful formal gardens, including a rose garden, butterfly garden, water garden and herb garden.

Coolidge Park
Coolidge Park is the latest addition to Chattanooga’s Riverpark, a 22-acre public walkway that follows the banks of the Tennessee River. The park features a fully restored antique carousel, complete with 53 animals carved by Bud Ellis and his students at Chattanooga’s Horsin’ Around, the only carousel carving school in the United States.

The star attraction of Coolidge Park, the vintage
carousel last saw the light of day in Atlanta’s Grant park in 1968, where it had been damaged by weather and neglect. The city of Atlanta dismantled it and placed it in storage for 30 years. After convincing the city of Chattanooga to buy the carousel, Ellis and a group of volunteers fully restored the carousel and fitted it with hand-carved animals. In addition to horses, the carousel’s menagerie includes leaping tigers, well-dressed frogs, iridescent fish and friendly dinosaurs.

The Riverwalk pathway that runs adjacent to Coolidge Park is inlaid with two metal hopscotch courts. They compliment a series of bronze dance steps inlaid in the sidewalks of Frazier Avenue, home to a variety of shops, restaurants and eateries. Adjacent to the carousel is a large interactive play fountain. Eight water-sprouting sculpted animals surround a central pool, lying in wait to squirt anyone who dares approach.

Recently, the International Festivals and Events Association conducted an intensive study of the festival and concluded that Riverbend has an annual economic impact of $14.8 million to the Chattanooga area.

**Walnut Street Bridge**

Renovated as the longest pedestrian walkway bridge in the world, the Walnut Street Bridge in downtown Chattanooga reopened in 1993. Built in 1891, the old truss bridge became the first multiuse structure to span the Tennessee River, and for nearly three decades, it served as the only way to cross the river.

Today, the restoration of the bridge provides pedestrians access to attractions on either side of the river. On the south shore, the Tennessee Aquarium, Bluff View Arts District, the Hunter Museum of Art, and the archeological site at Bluff Furnace are easily reached from the bridge. On the north shore are new shops, restaurants, and attractions including Coolidge Park, the Chattanooga Theatre Center and the Chattanooga Star Riverboat.

The Walnut Street Bridge is an ideal spot to view Chattanooga’s spectacular scenic beauty. The bridge is also an excellent spot to watch the dazzling fireworks display during special events like the Riverbend Festival and Christmas on the River.

**Bell South Park**

The new home of the Single A Lookouts is situated on a prominent hill in downtown Chattanooga, overlooking the Ross’s Landing District, which includes the Tennessee Aquarium, the Creative Discovery Museum, the IMAX Theater, the Chattanooga Visitors’ Center and a growing number of shops and restaurants.

Completed in the spring of 2000, the 6,500-seat stadium includes a picnic area in right field overlooking the Tennessee River and a public walkway along the hilltop, which provides views to downtown. Positioning of the park also takes advantage of the downtown views from the entry plaza and suite walkway and offers views of the Cumberland Plateau from the seating bowl.
Hunter Museum of American Art

The Hunter Museum of American Art has a physical presence as arresting as the fine collection of American art housed within its galleries. Situated on a ninety-foot limestone bluff overlooking the Tennessee River on one side and downtown Chattanooga on the other, the museum is a prominent feature of the cityscape. It operates in two very different buildings which function as a unit while retaining their unique visual integrity. A 1904 classical revival mansion and a contemporary structure completed in 1975, the buildings are linked by an ingeniously designed stairwell and an outdoor sculpture garden.

The Hunter Museum of American Art holds more than 1,500 works in its permanent collection, the largest collection of American art in the South. In recent years the museum has collected contemporary glass sculptures by some of the country’s most prominent sculptors. Approximately 20 percent of the museum’s collection is on view, as space is limited. Pieces are rotated every two to four years, although some major popular works remain permanently on view.

Creative Discovery Museum

The Creative Discovery Museum opened in May, 1995, and is designed especially for children in order to teach them that learning can be fun. The museum is an innovative place where interactive, hands-on learning experiences foster creative and critical thinking through programs in art and music, math and science, invention and technology. The museum combines a substantive educational program with the “WOW” factor that actively engages young people in learning. The concept for the museum evolved as the Hunter Museum of American Art explored the feasibility of adding a children’s wing. The idea quickly outgrew its origins as a wing, to become an independent educational institution for young people, which includes, but is not limited to, the arts.

The museum’s four main exhibit areas include: an Artist’s Studio where young visitors can build with giant colorful sculptures and experiment with painting, drawing, and printing techniques; an Inventor’s Studio where visitors can manipulate pulleys, motors, levers, magnets, and machines to create their own inventions; a Musician’s Workshop with instruments and music from around the world, and a high-tech studio where visitors can make instruments, compose melodies, and practice techniques in a recording studio; and a Science Field Lab presided over by a giant Tyrannosaurus Rex, where children can dig for “bones,” investigate with microscopes and computers, and experience the work of real field scientists.

Other features include a three-story interactive tower—the museum’s signature architectural element containing visual learning experiences; the Little Yellow House for preschoolers; a gallery for special exhibits, and an indoor theater for productions by and for children.

The Turn Around

As the city of Chattanooga forges its way into the 21st Century, the city continues to immerse itself in change. Nowhere is this more evident than the downtown riverfront district. Now, one of the premier tourism hotspots of the South, Chattanooga boasts resources and opportunities that both locals and tourists relish.

To many Southern alumni who remember Chattanooga as it was in the 1960s and 70s, the city presents a delightful appeal that is sure to be welcomed. As one student recently said, "my parents can’t believe we go downtown for fun and recreation. When they attended Southern they didn’t dare visit Chattanooga."

Fortunately, times have changed.

References:
2. Ibid., p. 84
3. Ibid., p. 77

Additional references from chattanoogafan.com
Five years ago Allen Olsen, Southern’s director of risk management, discovered he had prostate cancer. Fortunately, because of Southern’s annual employee health assessment and the newly-required prostate-specific antigen (PSA) testing for men over 50 years of age, Olsen’s cancer was detected early enough for a successful recovery. Getting over the initial surprise was difficult, but through the proper medical treatment the disease was eradicated. “I probably could have lived 10-15 more years had the cancer gone undetected,” says Olsen, who knows of others who lost personal battles with prostate cancer. “It would have eventually killed me.”

Naturally, Olsen has since become a much stronger supporter of the employee wellness program and annual health assessment.

Four years after his battle with cancer, blood tests drawn during the health assessment indicated that Olsen’s blood sugar content was high, and that a visit to a physician was in his best interest.

After a series of further tests revealed serious blockage of three major arteries, doctors insisted on operating. The following day Olsen underwent triple bypass heart surgery. “I strongly believe that the health assessment may have prevented me from a heart attack,” says Olsen gratefully.

Olsen is a living testament to the value of the wellness program. “Overcoming cancer and triple bypass heart surgery, I feel like I’ve been doubly blessed,” he says. “I support the program 100 percent.”

Every year as part of the university’s wellness program, Southern holds a health assessment day for its employees. As an institution of the Seventh-day Adventist Church, it should be no surprise that people at Southern take their health and wellness issues seriously.
Wellness, according to Southern Adventist University’s employee wellness committee, is more than physical health. Wellness is a state of holistic well being defined as an intentional choice of a lifestyle characterized by personal responsibility, balance, and maximum personal enhancement of physical, mental and spiritual health.

Over the past several years, this emphasis has led to outstanding results. In 1998 the Wellness Counsel of America certified Southern for a second four-year term as a Gold Well Workplace. “Gold is the highest award possible,” says Phil Garver, dean of the School of Physical Education, Health and Wellness. Garver says this distinction means Southern’s program is among the elite wellness programs in the nation.

The concept of wellness came to Southern in the mid-1980s when a student told Garver she wanted to get a bachelors degree in wellness. Garver began researching wellness curricula offered by other colleges and universities. "After investigating, I realized that wellness is certainly what Adventists need to be about," Garver says. Thus one student’s desire for a degree spawned Garver’s interest first in a wellness major and then in a wellness program for employees.

Soon Southern’s employee wellness committee had designed the wellness program, but administration initially turned down their proposal. Several months later, however, after it became necessary for a staff member to undergo quadruple bypass heart surgery, the plan was accepted. The wellness program commenced with the first annual health assessment in the fall of 1988.

Helen Durichek was on the employee wellness committee at the wellness program’s inception. At that time, Durichek was responsible for overseeing the university’s medical benefits. Naturally she was interested in limiting medical costs, but she adds, “I’ve always been a believer in the fact that lifestyle affects your health. When I get adequate exercise, eat right, and get enough sleep, I feel better.”

Durichek remembers the skepticism that initially surrounded the annual health assessment. During the first year, people were very skeptical. “They wondered if the university was simply doing this to avoid paying medical benefits,” she said. A year later, employees were still reluctant to participate. Some feared that their results would not be kept confidential. The third assessment saw wider acceptance and participation, and participation again grew for the fourth health assessment. By the fifth year, “employees looked forward to the assessment,” Durichek recalls.

Last fall more than 440 participants including employees, their spouses, and retirees completed the assessment. The evaluation involved a health risk appraisal, strength test, flexibility test, body composition analysis, blood pressure measurement, comprehensive blood work, cancer screening and spinal assessment. The wellness committee hopes to add a bone density test to next year’s assessment. Free breakfast, a variety of giveaways, and a small cash incentive reward employees for participating.

“The annual health assessment is vital for Southern’s wellness program because all wellness activities are based on assessment,” Garver says.

A key component of wellness is early detection. Adult onset diabetes is one particular threat that the program targets. When detected in its early stages, diabetes and many other diseases can be controlled through lifestyle changes.

In addition to the annual assessment, the wellness program supplies health information and incentives throughout the year. Each semester, the university provides two to three health seminars presented by faculty members or health professionals from the community. A biweekly newsletter, Wellness Pointers, reminds employees of simple health tips. And each December the school hosts “12 Days of Wellness.” This is a time for employees to adopt twelve healthy activities, adding one each day so that they are practicing all 12 habits on day 12.

Because most of the wellness program’s benefits are preventative, its value is hard to measure in monetary terms. Compared to other employee groups, however, Southern’s statistics are favorable. The program, which accounts for only 4.8 percent of total medical benefits, has reduced Southern’s annual medical expense below that of other Seventh-day Adventist university groups. Garver is confident that the wellness program has saved Southern hundreds of thousands of dollars.

More important than dollars are the lives the employee wellness program has saved. Skin cancer screening in particular has saved lives. Two years ago, when Southern added this test to their annual assessment, carcinomas were found on two employees. Dermatologists said
the men could have died within six months if the cancer had not been detected.

Besides saving lives, the wellness program is improving employees' quality of life. Rachel Byrd, associate professor of English, finds the program motivating. "I like the fact that they have so many different things going on," says Byrd. Last year, she ran a 5K race as part of the program. Without that event to train for, Byrd says, "I probably would have stopped running." She admits that the monetary incentives goad her toward challenges she would not attempt otherwise. "I'm kind of competitive," says Byrd, "I like winning something."

In light of the current wellness program's success, Southern's wellness committee has a larger vision for the future. Their main goal is to build a wellness center. The university would receive academic and recreational benefits from such a center.

Considering the future of the wellness program Garver admits, "One of our biggest hurdles is not having adequate exercise facilities. Aerobic and weight training facilities, as well as hydrotherapy and therapeutic massage— these are things a quality wellness program needs. The institution has needed a health center for many years," Garver notes, "and until it is built we are handicapped in providing for the needs of students and employees."

The conceptual drawings for the campus wellness center include laboratories for wellness classes and increased classroom space. The School of Physical Education, Health and Wellness currently lacks laboratory facilities. Garver says that lab facilities would greatly enhance wellness classes like exercise physiology and kinesiology. The school also needs a large classroom for Fitness for Life, a general education requirement class currently taught in the lobby of the Iles P.E. Center. From an academic perspective, the wellness center is a direct need.

As fundraising is underway for the proposed wellness center, Southern's employee wellness program continues to ensure a healthy, happy workplace for employees. It has developed from a small vision years ago into a dynamic, effective prevention program that saves money and lives, and will continue to meet changing needs in the years ahead.

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**Student Wellness encourages pursuit of higher quality of life**

From Oprah's "Get real challenge" to the NBC Today Show's "Get fit challenge," millions of Americans are taking a challenge toward self-improvement, and students at Southern are no different.

*Ep pluribus Unum;* the Latin term translated means, "out of many, one." This phrase rightly describes the birth of Southern's Student Wellness program. The two wellness clubs that existed previous to Student Wellness were known as C.A.B.L. (Collegiate Adventist Better Living) and P.A.W. (Partners at Wellness). These clubs existed for many years to heighten student awareness on campus about living healthier lifestyles. C.A.B.L. and P.A.W. have since merged to form the Student Wellness program that was launched at the beginning of the 2001-02 academic year.

"This has been an exciting venture," says Heather Neal, assistant professor of physical education, health and wellness, and co-sponsor of Student Wellness. "We have developed new activities to increase the effectiveness of our presence on campus and have been pleased with the results."

In October 2001, Student Wellness kicked off the first ever "Put Your Body In Motion" exercise campaign. The four-week campaign challenged students and employees to collectively exercise the earth's circumference in miles by logging different types of exercises completed.

"A lot of production and planning went into this campaign," said Bethany Martin, Student Wellness director and senior mass communication major. "We made a 60-second promotional video, had t-shirts designed and printed, posted advertisements all over campus, and had various schools and departments sponsor days of activity for the students and employees to participate in."

At the end of the four weeks, students and employees accumulated more than 5,000 wellness miles. "I am ecstatic about the amount of awareness the campaign raised," Martin said. "It really got everyone thinking about the importance of incorporating exercise into a daily lifestyle and motivated people to get started now."

Besides the exercise campaign, Student Wellness has sponsored a number of other activities including Blood Assurance blood drives; Reflections Café, which takes place after Friday evening vespers; body fat testing; HIV testing; weekly articles in the university newspaper; and stress relieving events during exam week such as cartoons during lunch and free five-minute neck massages in the residence hall lobbies.

In the spring, Student Wellness is sponsoring Wellness Week, which is an entire week dedicated to healthier living. During this week, Student Wellness is inviting a guest speaker for convocation, having evening worships in the residence halls, and will end the week with their annual "Almost Anything Goes Party" where they will have various games and activities and give out a number of prizes.

"Having these activities available to us on campus had really increased my motivation to live a well-balanced life," says Jodelis Matos, senior psychology major. "I feel healthier physically and more prepared mentally to be a living witness of Christ."

"Getting real with life is what Student Wellness is all about," Martin says. "It is our goal that being realistic and practical in our activities will help encourage and improve the quality of life on our campus and in our community."
Now in his senior year at Southern Adventist University, just a couple months from graduation, Laramie Barber seeks to serve the Lord as a minister. Laramie’s passion for Christ is evident to everyone who knows him.

Born into a non-Adventist home in Lexington, Kentucky, Laramie only occasionally entered a church when visiting with friends. He was led to the Seventh-day Adventist faith during his freshman year of high school by his brother, who was a new convert himself. Although he was baptized that year, being led to the church and being led to Christ are two different things, Laramie says. “The faith wasn’t really real to me at first. I didn’t really convert until right before college.”

Laramie, who hadn’t considered college prior to his spiritual conversion, enrolled at Southern in the fall of 1998. He chose to study to become a minister because “it just seemed like what I was supposed to do,” he says.

In the spring of his junior year, Laramie signed up for Personal Evangelism, a class required for all theology majors. Taught by Carlos Martin, Personal Evangelism teaches one-on-one evangelism, how to present the gospel and how to give Bible studies.

Teaching Personal Evangelism

Carlos Martin calls himself the new kid on the block because this is only his second year as a professor in Southern’s School of Religion. However, Martin is not new to the process of saving souls.

“I have been a minister now for 30 years,” he says. After pausing to collect his figures he estimates that he has performed about 4,000 baptisms.

Martin is not new to teaching Personal Evangelism, either. He has actually taught the class for eight years (at a seminary that he calls the Asian counterpart of Andrews University) before he decided to take his ministry to East Tennessee.

“It is an absolute joy to teach this class,” Martin says. “Southern is committed to having its graduates go into church with real experience.”

The goal of Personal Evangelism is to help each student lead a person to Jesus and then active church membership. As monumental as the task seems, in Martin’s first semester teaching the class at Southern, seven students each led a person to baptism.

These results are exciting to those in the School of Religion, especially Ron Clouzet, dean of the School of Religion. “Personal evangelism is a major part of what theology majors should learn at Southern,” Clouzet says.

“A theology major will need to give Bible studies and lead people to Christ,” he says. “Through this class they get the chance to study with non-Adventists, practice friendship evangelism, and learn how to answer objections. All of this is an integral part of what ministers end up doing,” Clouzet says.

Enrollment in the class is usually 25 to 30 students, mostly juniors and some seniors. These students are required to give a non-Adventist 10 Bible studies covering Seventh-day Adventist doctrines. “The students have two options,” Martin says. “They can either choose who they will give the studies to or we will provide.”

Through sources such as literature evangelists the School of Religion finds people interested in the studies. “Often, there are more people willing to receive Bible studies than there are students available in the class,” Martin says. But if the student has a non-Adventist friend he or she wants to give lessons to, they are given first choice.

Listening to Martin, one gets the impression that converting a non-Adventist is simple and yet not. “It’s not a mystery,” he says with a shrug, “and it’s not easy. It’s just the work of the Holy Spirit. We are just the instruments.” And in Personal Evangelism, students like Laramie learn how to be instruments.
Practicing Personal Evangelism

Within the first month of the Personal Evangelism class Laramie was required to find a non-Adventist with whom he could share Bible studies.

"I started thinking about all of the non-Adventists in the area," he says. "I wanted to find someone that I had a good relationship with."

A regular patron of a fitness gym in Collegedale, just a couple miles from Southern's campus, Laramie became acquainted with 26-year-old Chad McDaniel, a resident of the area who worked at the fitness center.

Religion was not a major part of Chad's life at the time. But when Laramie asked Chad if he would be interested in receiving Bible studies on Adventist doctrines Laramie found him to be very interested. "He was anxious to learn about what Adventists believe," Laramie says. "We proceeded to set up a time and a place."

The two began meeting on a weekly basis at a friend's house. They covered a variety of topics, including the origin of sin and God's solutions, the Second Coming and the Sabbath. The Bible studies had an immediate impact.

"He reacted in an intellectual way," Laramie recalls. "He would say that it all made sense."

"I greatly enjoyed the studies," Chad said. "Laramie explained the material very well and it has definitely been beneficial to me."

While Chad learned more about SDA doctrines Laramie learned a few things himself, he says.

"I saw things that I did that were good, and things I needed work on," he says. "I didn't push for a decision too much, and in the future, I know that I'll need to make better appeals for decisions."

Although Laramie feels there is room for improvement with his counseling, his experience with Chad has made more of an impact than he realized at the time.

"Religion had not been a significant part of my life until August 2001," Chad says. "My dad passed away then, and things have changed quite a bit. I think the studies may be a starting point from which I will continue to learn and experience religion in my life."

Chad continues to live in Ooltewah and hopes to begin working soon in the mental health industry.

Laramie plans to graduate in May 2002. Although his résumé includes time as social vice president of the Student Association in his junior year, being pastor of his senior class and numerous experiences with small-group Bible studies on campus, he is unsure of where God will lead him after graduation.

"If a conference wants to hire me, that's great," he says. "If not, then I'll go home, find a job and work on serving the Lord however I can."

"Personal Evangelism gave me a real, deep sense of mission," he says. "I don't want to be a lukewarm minister. I want to lead people to make decisions. The class drove me to know my Bible better and to be ready to give an answer for my faith."

"After all," Laramie says, "Christian persuasion is about leading people to accept Jesus Christ as the way the truth and the life."
Leaders of the Marketing and Enrollment Services team are (L to R): Rob Howell, director of public relations; Victor Czerkas, director of admissions and recruitment; Vinita Sauder, vice president of marketing and enrollment services; and Marc Grady, director of student finance.
With student enrollment at an all-time high, the Marketing and Enrollment Services team is working hard to continue the trend by capitalizing on Southern’s unique culture.

We were sitting in the top-floor restaurant of the Hyatt Regency in downtown Sacramento, California, eating cheesecake and visiting with each other,” recalls Kari Erickson.

There were four of us and one of the girls had just returned from studying abroad. Our conversation centered on Adventist colleges and universities. No sooner had one of us mentioned Southern Adventist University, than a gentleman approached us and said, “excuse me, did you say something about Southern?”

The gentleman was Victor Czerkasi, Southern’s director of admissions and recruitment, so the young ladies asked him to join them. Though the restaurant was about to close for the evening, Victor ordered some cheesecake and the group spent the next hour-and-a-half talking about Southern.

“We liked the fact that even though he was a recruiter, he wasn’t pushy,” Kari said. “We asked him questions about the university and its overall atmosphere. He had a great sense of humor and the five of us really had fun that evening.”

A few weeks later as Victor was welcoming students during registration he looked up and saw Kari. “Guess what,” Kari said. “I’m here!”

Kari, along with a couple thousand other students, have contributed to record enrollment numbers at Southern this year. At the close of fall registration, undergraduate enrollment numbered 2,098 students, the highest enrollment in the 110-year history of the university.

Much of the credit has been given to the admissions staff, and deservedly so. But achieving and maintaining high enrollment is a collective effort involving the entire university family. Whether it’s an eager recruiter who helps a potential student fill out a Southern application, a professor in the classroom who takes a special interest in a student’s personal life, or a student finance counselor who finds an extra scholarship for a family, Southern’s family of recruiters is widespread and far-reaching.

Under the umbrella of Marketing and Enrollment Services (MES), the admissions, public relations, and student finance offices function to educate and inform potential students about Southern as well as provide scholarship and financial aid services to potential and current students. The past five years have brought about many positive changes that have ultimately resulted in increased enrollment and greater student satisfaction.

Under the leadership of Vinita Sauder, vice president for marketing and enrollment services, Southern has created an enrollment management model that is focused entirely on meeting the needs of students. With an ever-present emphasis on customer service, the MES team is working together now more than ever to continue the enrollment success of recent years.

Admissions
Establishing the Reputation

For the third consecutive year, the university’s admissions and recruitment staff is participating in a nation-wide recruiting effort. Traditionally, each of the Seventh-day Adventist colleges and universities in North...
Public Relations

Promoting the Reputation

One of the primary functions of the public relations office is to promote the university and its mission to its target audience. From designing appealing brochures and producing the university magazine, to creating advertising campaigns and working with the media on a regular basis, the public relations staff combines their creative resources to make a variety of promotional materials, many of which are distributed by the recruiters.

However, Rob Howell, director of public relations, is quick to point out that the admissions staff isn’t their only client. “We write, design and consult with every school and department on campus,” Howell said.

The public relations office focuses on projects beyond print communications, such as working in conjunction with the Collegedale Seventh-day Adventist Church to organize the annual SonRise Resurrection Pageant during Easter weekend. “The university has many publics,” Howell said. “From potential students to their parents, alumni, faculty and staff, and the Chattanooga and Collegedale communities, we are constantly striving to communicate with them all.”

Throughout the past 18 months, the public relations staff has been incorporating a new design theme into Southern’s advertisements and other promotional pieces. In an effort to produce a design theme that appeals to one of Southern’s specific target markets, a series of focus groups were conducted among high school and academy students.

From the focus groups came the content for Southern’s promotional materials.

The final design theme was created by a student from Southern’s School of Visual Art and Design who is employed by the public relations office. By incorporating student input, Southern is assured that the materials produced will draw interest from potential students.

Southern’s most recent series of undergraduate advertisements has been featured in a variety of local magazines and in national Adventist publications such as Insight and the Adventist Review. This spring the “Actual Results May Vary” advertising series was awarded the silver medal in the 17th Annual Admissions Advertising Awards, a national competition for public and private colleges.

Student Finance

Maintaining the Reputation

The student finance office packs a powerful punch in helping sell the institution to prospective students and families. Here is where all the financial assistance available to students is centered.

“Student finance is an integral part of the enrollment management model,” says Sauder, “because financing a private Christian education in today’s economy is a challenge for families. But with all the resources that we have available, when a family sits down with student finance, it usually becomes clear that an education at Southern is within reach.”

Much thought and study has gone into developing a scholarship system that consistently rewards students for academy and high school leadership, grade point average, college prep
courses they’ve taken, and performance on the ACT or SAT.

After working in education for 15 years, Sauder has seen first-hand the benefits of student scholarships and financial assistance. “Southern’s administration realizes what a huge expense a college education is, and as a result, we’re investing more money in our students by awarding more merit-based scholarships,” Sauder said. “We are now awarding approximately $1.5 million more than we did three years ago.”

Perhaps one of the best-received new policies that the student finance office has incorporated is the 15-minute service guarantee. If students are not served within 15 minutes of signing in with the receptionist, they are given a free lunch. “We have given away gift certificates to a variety of local fast food places and bakeries,” said Marc Grundy, student finance director. “The real measurement of success, however, is that our service has become faster and more effective.”

Over the past couple years the student finance office has put forth a tremendous effort to improve customer service. Traditionally, the office utilized different counselors for different functions. One dealt with scholarships, one with financial aid, and another with payment plans. This process presented many challenges when it came to meeting the needs of students. Often, students would be required to see three or four different counselors before leaving the office. Recently, the student finance office has incorporated the idea of “super counselors,” which means each counselor has the knowledge and training to assist students in all areas of finance. The results of the change have been incredible.

“Since incorporating the new super counselor system the positive student feedback has been tremendous,” Grundy said. “The students don’t get the runaround; they don’t have to call four different counselors; and they’re loving it.”

The office utilizes a part-time customer care coordinator to measure their success and look for areas needing improvement.

“The customer care coordinator brings an added dimension to our office that we’ve needed for a long time,” Grundy said. “From sending birthday cards to students to following up on office visits, we want the students to understand that we appreciate them and that we’re on their side.”

Upholding the Reputation

Even though the university’s reputation begins with members of the admissions staff who typically have the first contact with potential students, the responsibility of keeping students on campus falls in other hands.

A strong and capable faculty teaches and mentors students as they progress along their academic journey. Quality academic programs have been developed that cater to each student’s specific field of study, and an ongoing effort for improvement is emphasized all the way from the president’s office, to the classroom and to the residence halls.

The campus ministries office seeks to encourage the involvement of every student on campus in various outreach and inreach programs. Opportunities for short-term and long-term mission work abound, both locally and overseas. By becoming involved in the activities provided by campus ministries, the lives of Southern students are enriched while they seek to enrich the lives of those they serve.

Perhaps it’s our current students, however, who have the biggest impact on upholding Southern’s reputation and attracting other students to the campus. As students live together, eat together and attend classes together, they also grow together. Ultimately, it’s the students who encourage their peers in academic and spiritual pursuits, all contributing to the Southern experience.

“As marketers, our job is simply to capitalize on a brand, or more specifically, the Southern culture of an outstanding living-learning educational experience,” Sauder said. “Quality caring professors, exceptional students, and a strong spiritual atmosphere are what make up Southern’s culture, and fortunately that makes it an easy sell.”

Standing behind the marketing materials and the recruiters’ claims is a university that is proud, yet humbled, by its positive reputation. “We are gratified that we are experiencing such significant growth in the number of students that wish to partake of the unique educational experience that we provide,” said Gordon Bietz, university president. “Students are realizing that the Southern experience is not only about academics, it’s also about spiritual growth and nurturing.”

Ten months after running into Victor Czerkasij last summer, Kari Erickson has been at Southern for nearly a year and she is convinced more than ever that the recruiters are right. “I absolutely love it here,” says Kari. “I enjoy the atmosphere, the people, and the variety of spiritual opportunities. I only wish I had come here sooner.”

Next year Kari plans to return to Southern, only this time, she’ll be bringing her sister, one of the other young ladies that shared a piece of cheesecake with a Southern recruiter.
Florence Littauer, one of the most accomplished orators in America, spoke for the Sigma Theta Chi Mother-Daughter Brunch on Sunday, February 17. Littauer is an author and speaker who has published 30 books and whose speaking appointments have taken her all over the U.S. and Europe. Florence and her husband Fred consider their ministry non-denominational. She speaks frequently at Adventist churches and schools. “I like Adventist audiences,” says Littauer. “They laugh at the right things.”

Littauer spoke for vespers and The Third church service. Her topics were centered on being a good person. On Friday evening she explored how a good person gets into trouble, followed on Sabbath with what happens when good people have bad experiences. Drawing from her book, Personality Plus, she spoke Sunday morning on her popular topic, Silver Boxes with Bows on Top. Littauer reminded the mothers and daughters that their words should be like silver boxes that we can use to uplift one another.

Sigma Theta Chi officers provided a beautifully decorated setting in which to enjoy the guest speaker. “Everything was very well done,” said Kelli Gauthier, freshman journalism major. “The cafeteria was totally transformed, and having my mother here made the entire weekend really special. The brunch was a great end to the weekend.”

Gospel Choir conducts concert tour

Forty students from the Black Christian Union returned this spring from a concert tour in Florida. Members of the Southern Adventist University Gospel Choir held concerts at Orlando Junior Academy, Forest Lake Academy, Florida Living Center, Greater Miami Academy, Miami Temple SDA Church and Ephesus SDA Church.

“The tour was a lot of work but it sure was worth it to see the smiles on the faces of the students we sang for,” said Lee Buddy Jr., sophomore music education major and choir manager.

The Gospel Choir, formerly the BCU Choir, began as an energetic time of praise after vespers and blossomed into an equally energetic 50-person choir. This year the name changed to reflect the various ethnic representations within the group.

This is the first concert tour the choir has taken. A great deal of fund-raising and sponsorships had to be completed. However, with the success of this year’s tour, plans are already underway for a tour in 2003.

“The tour helped me realize that no matter what Satan wants to do to stop the word and message of God, we will still be given a way to reach people,” said Natalie Vivo, freshman music major. “God made a way for us to witness to others through music.”

The following regional events are planned for alumni of Southern and their families. Please log on to alumni.southern.edu or call 1.800.SOUTHERN for more information and to RSVP where applicable.

Thursday, April 4, Maryland
GENERAL CONFERENCE EMPLOYEE LUNCH
12 noon-Alumni lunch meeting. RSVP.

Sabbath, April 6, Maryland
SLIGO SDA CHURCH SERVICE
Southern Symphony Orchestra performs. Alumni potluck and brief meeting after the church service.

Sunday, April 7, Maryland
SPENCERVILLE SDA CHURCH
4 p.m.-Southern Symphony Orchestra performs. Alumni are invited for pizza supper after concert.

Sabbath, April 20, Florida
JACKSONVILLE SDA CHURCH
Alumni potluck and meeting after church service.

Sunday, April 21, Florida
ADAMS MARK DAYTONA BEACH RESORT
10 a.m.-Alumni brunch and meeting. RSVP.

Sabbath, June 29, Arizona
CAMELBACK SDA CHURCH
Gordon Bziec will speak for the worship service. Alumni potluck and meeting after church service.

Sabbath, July 27, Texas
ARLINGTON SDA CHURCH
Gordon Bziec will speak for the worship service. Alumni potluck and meeting after church service.

CAMP MEETINGS 2002
Meet us for a free haystack lunch for alumni and their families at the following conference camp meetings.

Friday, May 24, Gulf States
Supper at Bass Memorial Academy
Friday, May 31, Carolina
Lunch at the Stone Chapel
Sabbath, June 1, Georgia-Cumberland
Lunch at Southern Adventist University
Sabbath, June 8, Northern Illinois
Lunch at Broadview Academy
Friday, June 14, Ohio
Supper at Mt. Vernon Academy

Sabbath, June 15, Indiana
Lunch at Indiana Academy
Sabbath, June 22, Michigan
Lunch at Great Lakes Academy
Sabbath, July 20, Oregon
Lunch at Gladstone

ALUMNI WEEKEND 2002
October 24-27
Honor Classes are ’57, ’77, and years ending in 2.
Join us in honoring Southern volunteers.
Vespers: Michael T. Fulbright, ’88
Church Services: Harold Cunningham, ’77
The Third: Lynell LaMountain, ’89
Sabbath music programs: Jennifer LaMountain, ’90
Saturday night programs: Comedian Carl Hurley

Visit us on the web at alumni.southern.edu for more details or call 1.800.SOUTHERN.
Grundy and Skantz receive service awards

In an effort to recognize faculty and staff for their commendable service to students and the community, Gordon Bietz, university president, initiated the President's Award for Customer Service and the President's Award for Community Service.

The awards, presented at the Employee Christmas Brunch, will become an annual tradition. Individuals were nominated by students and employees of the university.

Receiving the President's Award for Customer Service was Marc Grundy, director of student finance. Throughout the past three years Marc has made tremendous strides in improving customer service in the area of student finance.

Ingrid Skantz, associate director of public relations, received the President's Award for Community Service. Ingrid has been involved in community outreach for several years, including volunteering at the Children's Home-Chambliss Shelter, serving in the Collegedale Kiwanis Club, and directing the annual SonRise Resurrection Pageant.

"As a university family, we are proud of and encouraged by the work that is done on a daily basis in the areas of customer and community service," said Bietz. Furthermore, I feel that when such service is above and beyond the normal job description it deserves public recognition." Both employees honored for their service received a desk award and $500.

Campus hosts Consortium for Higher Education

More than 150 faculty and administrators from 27 colleges and universities in the Southeast attended the semi-annual East Tennessee Consortium for Higher Education conference, held on campus this spring.

Creating a campus culture for student success was the topic of the conference, featuring John Schuh, professor and chair of Educational Leadership and Policy Studies at Iowa State University. Schuh addressed educators on the subject of student retention. He suggested schools could better retain students by developing small, individualized programs that involve them academically and socially in campus life.

"I thoroughly enjoyed the conference," commented one attendee. "Southern arranged for great speakers and provided excellent coordination. The university obviously has its act together."

Coordinating the event was Ruth Liu, director of institutional research and planning at Southern and director and co-founder of the East Tennessee Consortium for Higher Education. "It is stimulating when individuals from neighboring institutions come together and learn how others are dealing with similar situations," Liu said.

The consortium began in 1998 as part of Liu's post-doctoral research. With 23 colleges and universities in east Tennessee, opportunities for collaborative learning and partnership abound. "We felt a need to bring the colleges and universities in east Tennessee together," Liu said. "Instead of each of us working in isolation, it is beneficial to work together and through collaborative relationships strengthen the quality of higher education in this region."

A committee was formed to explore the creation of an inter-institutional network that would facilitate collaboration and sharing of resources, activities and expertise. In 1998, the inaugural conference was held at the University of Tennessee, Knoxville. Since then, the consortium has hosted their semi-annual conferences at different college and university campuses in east Tennessee.

Former Iraqi bomb-maker talks to students

Khidhir Hamza, former engineer in the Iraqi nuclear weapons program, lectured on campus last semester. Hamza is the only close advisor to Saddam Hussein to successfully defect to the U.S. Hamza defected to the U.S. embassy in Hungary in 1994 and is now a consultant to the U.S. government.

Educated in the U.S., Hamza was teaching at Florida State University when he was recruited to Iraq's nuclear program in 1969. The program's aim, stated Hamza, was to produce a deterrent to Israel's nuclear potential. The rise of Islamic fundamentalism in neighboring Iran was also seen as a threat.

Hamza joined the program with no intentions of it becoming a global terror threat. During his lecture, Hamza warned that Iraq should be prohibited from nuclear program developments and called for a removal of the Iraqi government. He stated that Islam is not the cause of terrorism—repressive governments that control religion and differing definitions of Islam are to blame.

Hamza said that the terrorist attacks on the U.S. and the war in Afghanistan has created an opportunity to move against Iraq. Hamza suspects Saddam is directly supporting terrorists with money, safety and materials. He warned that if Iraq obtains nuclear weapons, Saddam would use them to provide a safe haven for terrorists. "This will be a big bonanza for them."

Hamza said, "If Saddam gets nuclear power he will be the hero of the region."

Hamza, who wrote a book about his experiences in Iraq and his defection, gave students the opportunity to ask questions after his lecture. Hamza also stayed after the program to speak with students individually about terrorism, Islam in the Middle East, and possible future dangers.
Pawluk accepts position as academic dean

Steve Pawluk of College Place, Washington, has accepted the position of academic dean at Southern Adventist University. Pawluk was selected from an initial list of more than 50 people to fill the position that will be vacated by outgoing academic dean George Babcock, who is retiring after 40 years in academic administration, the last 11 of which were at Southern.

“I believe that Southern is on a good path, providing a broad array of academic offerings and continually seeking ways to improve its level of service to the students and the community. Most importantly, Southern fosters a commitment to Jesus Christ and a lifestyle of service,” Pawluk said. “My vision for what a university should be is in harmony with these goals.”

Pawluk currently serves as dean of the School of Education and Psychology at Walla Walla College in College Place, Washington. His prior professional experience includes serving as school superintendent of the Montana Conference of Seventh-day Adventists, pastor in the Montana Conference of Seventh-day Adventists, chair of the religion department at Loma Linda Academy, and associate pastor in the Oregon Conference of Seventh-day Adventists. Pawluk has also been employed on a limited basis as a contractor, welder, radio commentator and reserve police officer.

“We believe that Steve Pawluk will bring the quality of academic leadership to Southern that we desire to maintain,” said Gordon Bietz, university president. “He has a broad and varied background that will serve him well in the multifaceted job of vice president for academic administration,” Bietz added. “We look forward to his arrival on campus and know that he will continue to strengthen the academic offerings at Southern.”

Pawluk received a bachelor of arts degree in Theology and a master of arts degree in Biblical Studies from Loma Linda University in 1976 and 1982 respectively. In 1992, he earned a doctor of education degree from Montana State University. Pawluk’s academic research emphasized secondary curriculum and instruction with a supporting area in school administration.

Pawluk is a member of the American Educational Research Association (AERA), the Association of Supervision and Curriculum Development (ASCD), the Education Law Association (ELA), and Phi Delta Kappa (PDK). He will begin his service at Southern in July, 2002.

Donations enrich campus academic experience

Two recent donations to the university are improving the academic experience for students at Southern.

The School of Music was the recipient of an antique Steinway upright player piano, circa 1910. The piano’s cabinet is crafted of quarter-sawn mahogany. The instrument is particularly rare because it has the dual tracker bar. Having this bar means that the piano is capable of playing both the “old” 65 note rolls and the “newer” 88 note rolls which came into vogue in 1910.

Although somewhat yellowed, the piano has the original ivories and was thoroughly and professionally restored in 1996. Originally purchased for $750, the instrument is valued at approximately $25,000 today. The piano has been placed in a faculty studio and is used by students under supervision.

The Biology Department was the recipient of an American Heritage Audubon print set, donated by Bruce and Judy Elliston, ’68 and ’67, in memory of E.O. Grundset, professor of biology at Southern from 1957-1987.

The complete set of 432 prints was produced directly from John James Audubon’s original hand-painted watercolors, The Birds of America. Published in 1966, the prints are unique in that they are the only set ever allowed to be produced directly from Audubon’s original works. The collection was recently appraised at $30,000, and print duplicates are on display in the Biology Department.
Forty-nine named to Who’s Who

The 2002 edition of Who's Who Among Students in American Universities and Colleges will include the names of 49 students from Southern who have been selected as national outstanding campus leaders. They join an elite group of students from more than 2,300 institutions of higher learning in all 50 states, the District of Columbia and several foreign nations.

Campus nominating committees and editors of the annual directory have included the names of these students based on their academic achievement, service to the community, leadership in extracurricular activities and potential for continued success.

Outstanding students have been honored in the annual directory since it was first published in 1934.

Students named this year from Southern Adventist University are:

Selwin Abraham
Annette Alfonso
Brian Archer
Marius Asaftei
Daynae Bland
Erinn Burnside
Kelly Cauley
David Colburn
Julie Dalson
Lorina Edgmon
Denise Edwards
Beaver Eller
Amber Flechas
Serge Gariepy, II
Michael Gilkey
Kibsa Gilmore
Ana Gomez
Jolene Harrell
Stormi Hamblen
Sara Holland
Ehren Howard
Aysha Inankur
Robyn Kerr
Andrew Korzyniowski
Andrea Kuntaraf

Rebecca Lauritzen
Brittany Lutz
Christopher Morris
Brandon Nudd
Daniel Olson
Brenda Pewitt
Dejan Pujic
Keith Pulfer
Tyler Prentice
Renee Rader
Mindi Rahn
Heather Rice
Marla Samaan
Sholly Scarlett
Jonathan Schlist
Mandy Shearer
Kristin Stagg
Chere’ Stephens
Sarah Sydnor
Edgar Vargas
David Warden
Gregory White
Brandie Whitley
Rebecca Williams

Sunday, April 6, 8 p.m.
Gym-Masters Home Show

Friday, April 12, 8 p.m.
Destiny Drama

Thursday, April 18
Community Service Day

April 18-19
Preview Southern

Sunday, April 21, 7:30 p.m.
Fine Arts Festival

Wednesday, April 24, 7:30 p.m.
Wind Symphony Concert

Friday, April 8, 8 p.m.
Sabbath, April 9, 3:30 p.m.
Choral/Symphony/Orchestra Concert

Sunday, April 28, 8 p.m.
Strawberry Festival

Friday, May 10, 8 p.m.
Senior Consecration

Sabbath, May 11, 11:30 a.m.
Baccalaureate

Sunday, May 12, 9:30 a.m.
Commencement

May 6-10
Pre-registration for 1st Summer Session

May 28-31
Pre-registration for 2nd Summer Session

June 24-28
Pre-registration for 3rd Summer Session
In light of last year's terrorist attacks and the increasing threat of further strikes, many Americans fear for their safety now more than ever. Educating individuals and giving citizens the information needed to be ambassadors of their own safety is prudent, responsible and effective response to the violent times in which we live.

What is self-defense education about? Many are locked into a paradigm when hearing the phrase, "self defense." The tendency is to think of the defensive physical response to a physical assault: hands, feet, elbows, knees—all used against an attacker's sensitive and vulnerable target areas. However, the defensive physical response is a small part of what self-defense really is.

The Rape Aggression Defense (RAD) System is considered the national standard for self-defense programs by many authorities and experts. The RAD basic physical defense system begins with a strong foundation of awareness, risk reduction and avoidance strategies, which RAD believes is 90 percent of self-defense training.

Self-defense, when viewed holistically, is a myriad of options ranging from awareness and risk reduction strategies, to even the self-preserving act of compliance in certain situations. All that lies between these two defensive extremes falls under the broad heading of self-defense. As educators, the instructional objective is more to develop and enhance the many options of self-defense so those options become viable considerations to the person being attacked. Misguided instructors who tell their students to "Do this when that happens," or "Do that when this happens," are promoting unrealistic step-by-step guidelines and giving limited, dangerous advice.

What the public requires and deserves is enough foundational information and physical practice to make their own objective decisions about what is appropriate when faced with a compromising situation. What they also require is the opportunity to develop their personal plans of action, because everyone has different strengths and weaknesses and identifying those strengths and weaknesses is critical to developing a tailored defensive strategy.

The following safety tips are a practical self-defense guide for safety in the home, in your vehicle, and in social situations.

Safety in the home

Windows
Draw the drapes and pull the shades. Keep your window locks secured. Windows are an often-used entry point for criminals. Keep ladders locked up or inside.

Outdoor lighting
Good outdoor lighting is a great deterrent for crime. Lighting around doors and house corners is important. Driveways and parking areas should also be lighted. Motion detector lighting is highly recommended.

Shrubs and bushes
Keep shrubs and bushes trimmed for consistent shape, which will make it easier to detect motion near windows. It is recommended that bushes under windows be kept at least six inches below the ledge.
Doors and locks
Keep doors closed and locked at all times. Consider investing in solid doors and good locks, preferably dead bolts. Another good feature in doors is a one-way peephole. Doors with windows close-by could provide a means of easy access for an intruder.

Knock on door
Before opening the door, check through the peephole and consider calling out, “Who is it?” It is a good idea to check and verify all visitors, including police.

Harassing telephone calls
The best strategy is to hang up the phone immediately. If it continues it should be reported to the police. Blowing a whistle into the phone is also a great defense.

Safety in your vehicle
Look under the vehicle during approach. Before getting into your vehicle, give it a visual check. If it appears to have been tampered with, notify the police immediately. Try not to touch or get in the vehicle. Have your vehicle serviced regularly. Check oil, tires, fluids, water, battery, etc. When at the service station remove your car keys from your ring and keep all other keys in your possession. Try to maintain half a tank of gas in the vehicle at all times.

Visual scan
After scanning the vehicle and it appears to be safe, unlock the door and check the back seat and the floor area. If it is clear, go ahead and get in. Be wary of mechanisms that allow you to unlock all four doors while approaching the vehicle.

Once inside
Remember to lock all doors and consider keeping windows rolled up at all times. Place your purse or valuables out of sight.

Being followed
If you think you are being followed, instead of going home, make a few extra turns, but try to be familiar with the area you are in. When convinced that you are being followed, drive to the nearest police or fire station. Avoid stopping at isolated pay phones. It is not recommended that you pick up hitchhikers or hitchhike yourself.

Parking
When parking at a shopping mall or other large lot, try to park in a well-lit area. A lighted area should keep vandals away from your vehicle. Consider backing into the space. Try to avoid parking next to vans, and be cautious when returning to a vehicle parked next to a van. When walking to your vehicle, try not to walk close to other parked cars and walk in the center of the walkway. This will give you more reaction time.

Saying goodnight
Say your goodnight at the car. It is okay not to feel pressured to invite him inside. Remember your safety comes first.

Advertising
Be careful how your name is listed on a mailbox or how it is listed in the telephone directory. Consider using initials.

Clothing
Consider wearing non-restrictive clothing and athletic shoes or shoes without a heel. It may be helpful to carry two sets of shoes; one pair for travel and one pair for the office.

Dating safety
Phone numbers
When meeting someone you would like to see again ask for their phone number instead of giving out yours. The use of a pager, cell phone or work number is also wise.

Driving
When making plans to go out, consider meeting him at an agreed upon location. You may even decide to drive for the first few dates, or until you feel comfortable with him. Let someone know whom you are going out with and where you are going.

Victims do not cause, invite, or deserve to be assaulted. People may exercise poor judgment about safety behavior, but that does not make them responsible for the attack.

Understanding practical safety precautions is the first step toward preventing an attack. Being aware of surroundings, knowing how to reduce the risk of being in a crime situation, having the ability to recognize potential danger, and knowing how to avoid danger is 90 percent of self-defense.

Many schools and community organizations offer self-defense training on a regular basis. If you would like to learn more about self-defense training offered in your area contact your local police department.

Gail Francis and her husband, Jeff, graduated from Southern’s Outdoor Education program in 1999. He is a captain with the Chattanooga police department. The couple have been involved in self-defense education for two years. In 2000 they were named Family of the Year by Chattanooga Family and Children’s Services.
Sitting down to her nursing test with apprehension, Jessica Zanes quickly thought a silent prayer for God's help. This exam would determine whether or not she became a nurse. Easing her mind, however, was the fact that all Southern nursing students from the previous year had passed the test on their first attempt.

Working through the questions quickly, Jessica finished her exam before time was up. She would have to wait several weeks before getting her results, but when they finally came, she was delighted to join her classmates in passing with flying colors. Once again, Southern's School of Nursing had nurtured a competent and skilled class of nurses, and is ranked first in the state of Tennessee by the National Council and Licensure Examination (NCLEX) Report.

Jessica's experience is just one of the many success stories that are being written at Southern Adventist University. To provide a glimpse into the everyday workings of the nursing program, it's important to get to know some of the people involved.

Since passing her NCLEX test, Jessica is now a registered nurse at a local hospital in the Cardiac Step-down unit. She cares for patients recovering from heart bypass surgery, and ER patients that have chest pain, heart arrhythmias, or other cardiac problems. Now that she works in a hospital setting, Jessica can really put her nursing knowledge to use in helping those in need.

“I love to teach the patients and families in regard to their medical conditions,” says Jessica. “The body is an amazing machine. I enjoy learning how the body functions as a whole and how the consequences of this sinful world affect our health.”

Jessica didn’t always want to be a nurse. However, when she was 10 years old, a serious medical incident significantly altered her life. An Arterial Venous Malformation (AVM) in her brain unexpectedly ruptured, bleeding into the left hemisphere of her brain, producing stroke-like symptoms. More than six hours of emergency brain surgery were required, and even the doctors were unsure of her survival.

Jessica's mother, Joy (Hemberger) Zanes, a Southern nursing graduate of 1969, reacted quickly and knowledgeably throughout the crisis, paying careful attention to every detail and supporting the physicians as they cared for her daughter.

After the incident, Jessica went through years of therapy to recover functions of speech, and movement of her right arm and leg. As she experienced the care of medical personnel, and the support and guidance of her mother, Jessica committed herself to nursing—a career that would allow her to help bring healing to others.

Jessica arrived at Southern in 1997, and quickly discovered that many things had changed in Southern's nursing program since her mother had attended. New faculty and classes have altered the curriculum, and new methods of training help ensure the success of every graduate.

As part of its program, the School of Nursing offers clinical experience both on campus and at a variety of local agencies. A summer clinical practicum is also offered, and computer assessment testing helps prepare students for RN licensure when they take the NCLEX tests. A tutorial program called ASAP (Assisting Students to Achieve Professionally) also provides direct help in specific areas that a student may struggle with.

A well-equipped skills lab filled with eight beds, two exam tables, scrub sinks, and multiple mannequins and models allows students to practice and demonstrate skills and procedures in a hospital setting prior to actual patient care.

According to Phil Hunt, dean of the School of Nursing, “The school has developed an associate degree curriculum and related support programs that provide students with the necessary information, support, and services to excel academically.”

Technologically speaking, some of the Southern's nursing program instruction aids and media simply weren’t available 30 years ago. A learning resource center (LRC) with 26 computer stations offers students computer-assisted instruction, videos and educational software. With
### Fourth Quarter Major Gifts 2001

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<tr>
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<td>Lynn Wood Hall Renovation</td>
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### The Southern Fund

The Southern Fund for annual giving was established to help meet the day-to-day challenges faced by Southern Adventist University. These unrestricted, tax-deductible gifts help to fulfill our academic mission and assist in the cost of university operations. These gifts are used by Southern where the needs and opportunities are greatest.

The Southern Fund has been utilized for:
- Campus beautification and landscaping
- Building identification signs
- Remodeling of mailroom & ID card center
- Remodeling of Heritage Museum workroom

For more information, please contact:
- Development Office
  - Southern Adventist University
  - Post Office Box 370
  - Collegedale, TN 37315
- 1.800.SOUTHERN
- alumni.southern.edu
- email: knorton@southern.edu

### Convenient Hours and Location

A convenient hours and location, the LRC also provides copier and printer use, audio tutorials for heart, lung, and stomach sounds, and computerized testing for the associate degree program.

“I am glad that I’m studying at Southern,” Jessica says. “I believe that their nursing program is an excellent and practical one. The 100 percent pass rate of our class reflects the excellence of the faculty, clinical programs, and the many resources used at the School of Nursing.”

Even though many positive changes have taken place since Jessica’s mother attended, some things have remained unchanged, like the caring, professional and competent instructors and faculty. Many of them work part-time as advanced practice nurses in health clinics and doctor’s offices to retain current, practical knowledge and clinical experience that they can then bring to the classroom.

“Our teachers do everything possible to help us be successful,” Jessica says. They take time to review our material and explain difficult concepts outside the classroom. They prepare us in everything from book learning to practical nursing skills. They not only teach us, but also provide encouragement through the hard times, and celebrate with us in the good times.”

According to Jessica, because the nursing profession is one of service and caring, it should incorporate Christianity in daily nursing routines. She was raised in the Adventist church and school system and has been exposed to a Christian environment all her life. Not every student that comes to Southern is of the same belief. As a result, witnessing to fellow students is made simple by praying, having worship, and embracing Christianity in education.

The nursing program at Southern incorporates a theory which includes not only the physical side of an individual’s health, but looks at the whole person when providing healthcare. It includes the psychological, spiritual, developmental, and socio-economic aspect. Patients are not medical cases or diseases, but people with real feelings and emotions.

Perhaps the biggest difference between Southern’s nursing program and many other nursing programs around the country is the emphasis on mission work and service. Directly sponsored and supported by the faculty, medical mission work is strongly encouraged in each student. A Frontier Missions Class is offered each spring with the opportunity to participate in a spring break mission trip to Nicaragua or the Dominican Republic. Nursing professors Laura Nyirady and Shirley Spears lead the groups with the help of other instructors and local volunteer doctors.

Jessica is enrolled in this class and went to Nicaragua in March. She was excited to use her nursing knowledge and skills to make a difference in the lives of the people she met. “Serving the villagers in Nicaragua was one of the greatest experiences of my life,” Jessica says. “Sometimes I wonder if they received as much benefit as I did.”

Jessica has nearly finished her classes and will graduate with her BSN in May. After years of hard work and diligent study, her efforts are about to be rewarded as she steps forward into a career of service.
20

Vesta (Seek) Hill, ’29, and her husband, Raymond, live in Deltona, Florida. Raymond was employed for many years by the Review and Herald Publishing Association.

30

Henry Reese, Jr., ’37, died of heart failure in October 2001 at age 89. A memorial service was held at the Coudersport Seventh-day Adventist Church in Pennsylvania.

50

Donald, ’59, and Janice (Black) Short, ’61, report that in 2001 their son, Donald, ’92, became the vice-principal of Georgia-Cumberland Academy.

60

Donald Hall, ’61, is professor of physics and astronomy at California State University. The third edition of his musical acoustics textbook has been published by Brooks/Cole. Don is organist at First Christian Church in Sacramento. At the November national convention of the History of Science Society, Don visited with society president, Ron Numbers, ’63. Don’s son Karl, a historian working at MIT, presented.

Suzanne (Mizelle) McClellan, ’69, and her husband, George, attended, have an empty nest as of July 2001 when their youngest son got married. George works at the College Press in Collegeville, and Suzanne works at Bradley Memorial Hospital as a R.N. in the operating room.

70

Peggy (Hough) Griffin, ’71, and her husband, Eldon, live in McKean, Pennsylvania. They survived a car accident in 2001. He suffered a broken neck but is improving slowly. Peggy lost her address book in the accident. She would like to hear from friends and classmates to retrieve contact information. She requests prayer for Eldon’s improvement and for emotional strength and patience for herself. Her email address is: egriffin@velocity.net.

Carlos and Kathryn (Ippisch) Intercary, ’72, left Puerto Rico in 1992. Minden, Louisiana, has since been their mission field. They are both family practice physicians. He has a busy practice. She sees patients in the office one day a week. Their small church runs a school which is the major focus of Kathryn’s attention. They have two teenagers, Adrina and Ricky. Adrena is a junior at Jefferson Adventist Academy. Ricky is in the eighth grade.

Warren, ’77, and Judy Halversen, ’77, have celebrated their 40th wedding anniversary. He is associate dean of men at Walla Walla College. She is a nursing instructor at North Idaho College. They have four married children and seven grandchildren.

80

Paul, ’80, and Patricia (Dixon) Hoover, ’80, have two sons. Paul, Jr. is a sophomore in Southern and Philip will attend next year. Paul Sr. pastors the Colboum Seventh-day Adventist Church. Patrica is nurse manager at a home health company.

Thomas Reynolds, attended, lives in Colboum, Georgia, and serves as a SeaBe in the U.S. Navy Reserve.

George Webster, ’82, lives in Lodge, California, with his wife, Lynnae, and daughters, Alisha and Anv. He obtained his bachelor’s degree and state teaching credentials in 1998 from CSU Stanislaus in Turlock. He is in his third year as language arts teacher at Fremont Middle School and would like to hear from friends at: galaw79@hotmail.com.

Don Duff, ’84, has been named Chiropractor of the Year by the Tennessee Chiropractic Association.

Ben Roy, ’86, teaches at the University of Tennessee Chattanooga. He runs a mobile science show and is regional coordinator for TEEA (Tennessee Environmental Education Association).

Kevin Snyder, ’89, is the new host of LegalEase, a monthly show produced by Germantown (Tennessee) Community Television. The show will focus on a wide range of legal issues and topics.

Jeanie (Young) Underwood, ’89, and her husband, Bill, attended, live in Bartlett, Tennessee, with sons, Brandon and Bryan. Jeanie was appointed in 1999 as administrative assistant to the mayor of Bartlett. Bill is vice president of statement processing for First Tennessee Bank in Memphis.

90

Rebecca (Knoll) Lawrence, ’92, and her husband, Jay, live in St. Louis, Missouri. They were married in October 2000 after being introduced through Adventist Contact. They are involved in their local church in St. Louis. Rebecca is an employee benefits attorney for Willis North America, and Jay is a Mechanical Engineer for AmeriZen.

Matthew Demarce, ’93, is Surgery Unit Manager at Otsego Memorial Hospital. He and Christa (Raines), ’92, have been married for seven years. They have three dogs and two cats. Matthew graduated in 2000 from Vanderbilt University in Nashville with a MSN in Health Systems Management.

Luc Sabot, ’93, and his wife Anita (Gonzales), ’94, had a baby, Nicole Edisa Durah, born December 13 at 6 lbs. 11 oz. Luc pastors the North Shore and Sudbury Seventh-day Adventist Churches in Ontario, Canada.

Kathy (Powers) Withrow, ’94, is a homemaker in Mitchell, South Dakota. She and her husband, Mark, have been married for seven years and have a son, Adam. Mark is an OB/GYN doctor. They enjoy golfing, running, skiing, and spending time together as a family.

Dennis, ’95, and Jill (Boughman) Villemain, ’94, have a daughter, Anna, and a son due in April. Dennis is in Anesthesia school at Barry University and will graduate in May 2003. Jill works part time at Florida Hospital in the High Risk Maternal Fetal Unit.

00

Brent Hardinge, ’01, married Lisa (Christensen), ’01, on July 22, 2001. Brent is a web designer for the Upper Columbia Conference of Seventh-day Adventists. Lisa is an RN on a cardiac acute care unit. They live in Spokane, Washington.
Beyond the Classroom
by Kelli Gauthier

I always knew I wanted to be a counselor at summer camp. At night I dreamed of Kumbaya-esque campfire songs, sunscreen and bug spray, games of sharks and minnows in the pool, forming friendships with staff members, water gun fights, and adoring campers who wanted to be like me. The whole experience was going to be great! I would love camp, and camp would love me—I would have the best summer ever!

I had heard stories of Mt. Aetna Camp. All of my friends who had worked there told me how much fun it was and how I had to work there! "You’ll have such a blast, Kelli," they said. Since the camp is in my hometown of Hagerstown, Maryland, I knew I’d be able to go home on my days off. Maybe I’d even find a nice camp staff guy for my very own! People who work at camp are supposed to be the cream of the crop—who was I to complain if there were a few romantic sparks? My parents were excited for me; my friends were excited for me; I was excited for me. Everyone was indeed convinced that this would be my best summer ever!

Unfortunately for me and my idealistic expectations, things don’t always turn out as I hope.

On the first Sunday of camp week as enthusiastic as ever. I was going to meet new friends and we would be life-long buddies. After unpacking my carload of luggage, I made my way to the cafeteria for my first meal as a camp staffer. As I sat down to eat my haystacks though, something wasn’t right. No one bounded up to me and introduced themselves. Not a single person seemed to be dying to get to know who I was. I thought camp staff members were supposed to be friendly and outgoing! Somewhat discouraged, but not completely defeated, I made my way through the rest of staff week. I listened to the banter of old staff members as they fell into easy conversation. I watched the happy chiques from previous years and lived vicariously through their fun.

Staff week ended and our first batch of campers arrived. As my cabin was flooded with seven, eight, and nine year-old girls, I entered into serious counselor mode. These girls were going to like me, I was going to like them, and we were going to have fun!

Days dragged by and I began feeling discontent again. My girls weren’t laughing at all of my jokes, or paying attention to every word I said. Did they realize I was reading devotionals? I wasn’t even convinced that they liked me!

What was I doing wrong? I thought for sure I was going to have a great time this summer, and it wasn’t working that way. My dream of camp as my happy home away from home was quickly crumbling, and I was discouraged.

On Thursday of the first week, I’d just returned from my day off and already I was worn out. I felt genuinely sorry for myself as I trudged back to my cabin for a few minutes of sleep. That’s when I saw the note on my pillow: "Dear Kelli, you’re the best counselor ever! We love you!” A lump rose in my throat, and I actually felt like crying.

They loved me! I had been getting through to them! Then it hit me: camp is not about me. I had been going at things from the completely wrong direction. I was so caught up in how much fun I was going to have, I forgot who I was there for. I was there for the girls who would be in my cabin, and I was there to show them God. Thankfully, despite my misguided focus, the girls in my cabin had received some sort of a blessing already.

After that note, I went about my job with a new vigor. I was a counselor for all the right reasons, and that brought me more joy than I’d felt all summer. When I realized why I was working at camp, I really began having fun!

I’m getting ready to go back for my second year of camp in a few months, and now that I know what I know, this just might be my best summer ever!

“And he said: ‘I tell you the truth, unless you change and become like little children, you will never enter the kingdom of heaven. And whoever welcomes a little child like this in my name welcomes me’” Matthew 18:3, 5 (NIV).

Kelli Gauthier is a freshman journalism major from Hagerstown, Maryland.
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