

Spring 2022

McKee Library Hosts Campus Research Day

Bethany Howard
bfhoward@southern.edu

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ASDAL *ACTION*

VOLUME 41 | Number 3 | Spring 2022

ASSOCIATION OF SEVENTH-DAY ADVENTIST LIBRARIANS



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ASDAL Action

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Editor
Melissa Hortemiller

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About ASDAL

ASDAL is an organization for individuals interested in Seventh-day Adventist librarianship. The Association was formed to enhance communication between Seventh-day Adventist librarians and to promote librarianship and library services to Seventh-day Adventist institutions.

The association holds an Annual Conference, publishes *ASDAL Action*, awards the D. Glenn Hilts Scholarship, and is a sponsor of the Seventh-day Adventist Periodical Index. The Adventist Library Information Cooperative (ALICE) is a service provided by the Association to give Member Libraries enhanced database access opportunities at reduced cost through collective efforts and resource sharing within the Cooperative.

Letters to the Editor

We welcome your comments and questions. Please submit letters to the editor to actioneditor@asdal.org

Membership is open to those who support the goals of the Association. Members receive a one-year subscription to *ASDAL Action* and discounted conference registration.

Get Involved with ASDAL

All members are invited to get involved in ASDAL. On the ASDAL website, select [Get Involved](#) on the quick links.

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It is yet another time for ASDAL to bring inspired people together to learn from each other through articles, stories, projects, and various activities presented in *ASDAL Action* for spring 2022. I would like to welcome each one of you to the reading of this issue.

Although we are into the third year of the COVID-19 pandemic, we are now adaptable, motivated, and responsive to its effects as librarians and archivists. Our task now is to continue confronting a post-COVID era presenting to us many changes globally. This notwithstanding, we will continue to share experiences through *ASDAL Action* for us to remain at the cutting edge as Seventh-day Adventist librarians. We should all be very proud of where we are today and excited about where we are headed in this “new normal” which has come with unprecedented opportunities such as using zoom, Google Meet, and other platforms for holding meetings, webinars, workshops, and conferences, among other activities.

In our realm, we held a very successful virtual conference in 2021, the first of its kind, and I count this as a success story because we had an overwhelming number of participants. Thanks to everyone who attended the conference and made it a success. All of you are truly our greatest asset today and tomorrow, and we could not have accomplished what we did without your support and contribution.

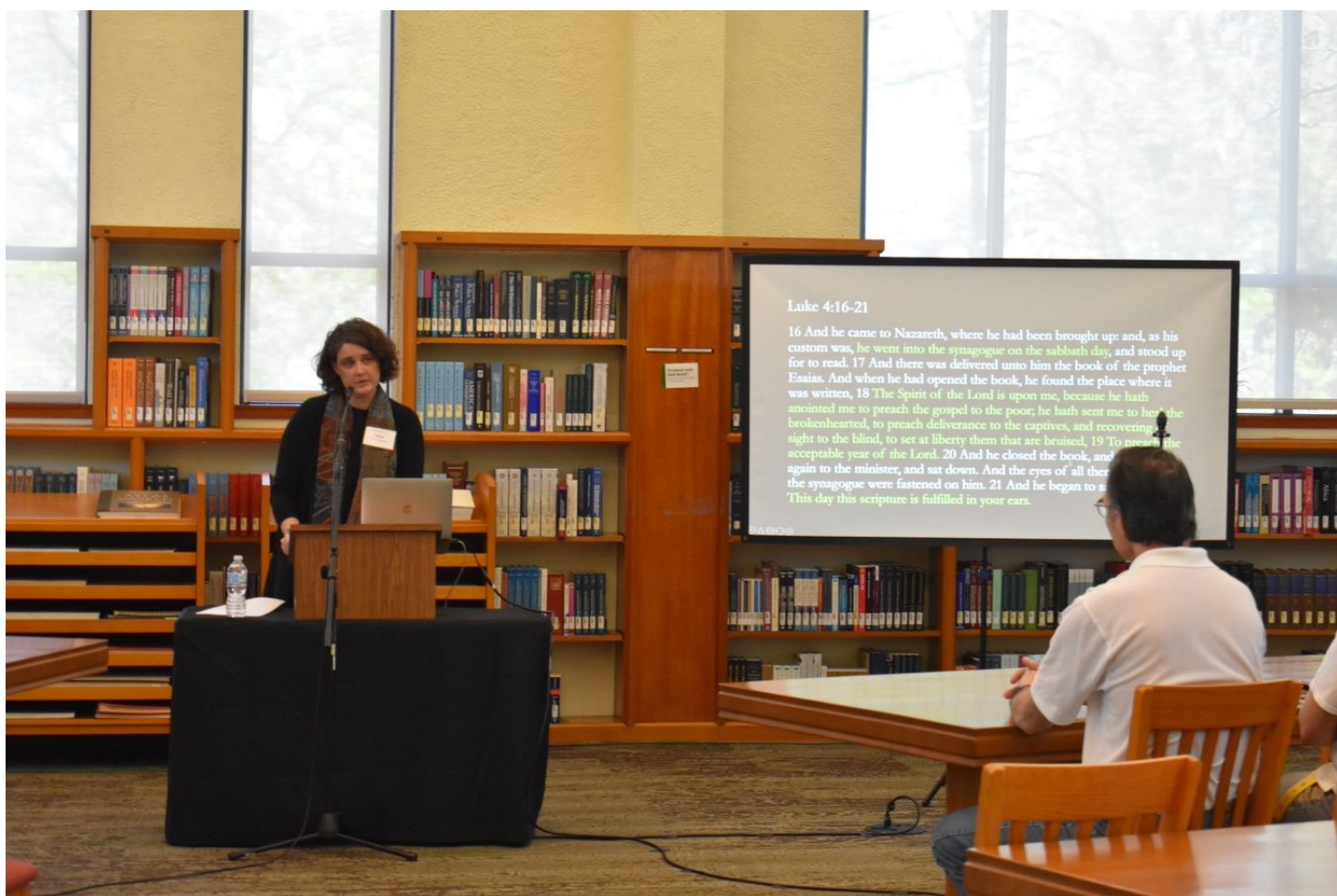
As I conclude, allow me to once again invite you to our 2022 ASDAL conference that will take place from June 27th to 30th at Union College in Lincoln, Nebraska. The conference theme is “Fostering Partnerships: The Powerful Collaboration between Librarians and Educators”. If we get a reasonable number of you attending in-person, we will make it hybrid, but if not, it will be purely virtual. Thanks to the planning team under the leadership of Deyse Bravo, our ASDAL president elect. Your participation as presenters and as attendees will be most appreciated. Registration is ongoing, and please do not miss out on this well-planned and upcoming conference.

Finally, I wish to appreciate each one of you for your support and cooperation during my tenure as ASDAL president. This is my last presidential address to you in *ASDAL Action*, and I must appreciate the fact that I have enjoyed working with you. My personal respect and thanks goes out to all of you.

Best wishes to all of you as we plan to meet at the end of June this year.

Norah Manti, ASDAL President

WWU LIBRARIES HOST WILLIAM LANDEEN LIBRARY LECTURE



Dr. Karen Clausen-Brown presents for the William Landeen Library Lecture at Walla Walla University.

by Carolyn Gaskell

After a two-year hiatus, once again the Walla Walla University Libraries had the opportunity of highlighting the connection between faculty scholarship and library resources at the William Landeen

Library Lecture during the university's homecoming weekend. Our speaker was associate professor of English, Dr. Karen Clausen-Brown, and the title of her presentation was "Seeking the Sabbath:

Milton's Search – and Mine – for the Meaning of the Fourth Commandment." Her presentation was on Friday, April 22, and over 40 alumni, students, and faculty filled the library's reference room. Karen



A library display case containing information about the speaker and her research.

was originally scheduled as our series speaker for 2020 and 2021. However, COVID closures cancelled face-to-face homecoming weekends both years. Karen said she felt very privileged to be the only faculty member to be asked to be a speaker three times. We are very thankful that homecoming 2022 was back in person and we had the privilege of hearing Karen’s presentation this year.

The university’s library committee and the Walla Walla University Libraries partnered in 2011 to create the William Landeen Library Lecture. Speakers receive an honorarium of \$250. This year’s lecture is the tenth in the series. When searching for a name for the lec-

ture series, Professor Terrie Aamodt suggested that it be named after William Marten Landeen, WWC’s 12th president, who served from 1933-1938. Dr. Landen worked with Mollie Lay Sittner, the college’s first full-time librarian, to improve the library’s resources and facilities as part of the process of securing accreditation for the college. Building and maintaining the university libraries’ resources is still important, but using those resources in support of learning and research is the ultimate goal. Therefore, faculty speakers for this series are chosen based on their use of library resources in their scholarly research. This lecture is one of several held

on the Friday of homecoming weekend.

Karen is a graduate of Walla Walla University and Notre Dame University, where she received her MA and PhD. Her specialty is early modern English literature, a period between 1500 and 1700. She is especially interested in the interactions between religion and literature in John Milton’s works as the title of her dissertation indicates: “Remembering the Sabbath: Law, Labor, and Liberty in Milton and His Contemporaries.” It covered literary responses to seventeenth-century debates about Sabbath-keeping. While at Notre Dame she also served on the editorial team

for the scholarly journal *Religion and Literature*.

Karen returned to Walla Walla University in the fall of 2013, and while teaching English composition, literary theory, and courses on medieval and early modern English literature, she continued her research and has presented at a number of conferences, Renaissance Society of America, the Conference on John Milton, and the International Milton Symposium. Her articles have appeared in such journals as *The Seventeenth Century* and *Milton Studies*. Her article in the latter journal argued that Milton's drama, *Samson Agonistes*, was responding to seventeenth-century debates about Sabbath-keeping. Her article won the 2018 James Holly Hanford Article Award, which is given by the Milton Society of America for the best article on John Milton published during a particular year.

Regarding her research, she tells us that one of the most useful resources, and one that she's used most frequently, is Early English Books Online (EEBO), a digital archive that contains the full-text, digital image of every book printed in English in England, Scotland, and Ireland from 1475 to 1700, the time span covering Karen's research specialty. During her presentation, Karen provided an exemplary explanation of EEBO, the TCP Project, and how she used the database. Here at the Walla Walla University Libraries,



A display of artifacts highlighting WWU departments celebrating milestones.

we are privileged to offer access to this important research tool to our students and faculty.

Karen is leaving the university this year and will be pursuing a masters degree in library and information science at Simmons University. She would like to specialize in archives and special collections. However, information literacy is also an area in that is interesting to her.

Before and after the lecture, attendees had a chance to peruse the lobby display case containing resources related to Karen's talk. Also available in the lobby was a display case containing artifacts and documents highlighting the departments celebrating milestone years: nursing's 125th, 100 years of math majors and minors, and the 75th anniversary of the Edward F. Cross School of Engineering. Brooke Davey, collection manage-

ment and archives manager, and her students created the archives display at the request of Claudia Santellano, director of alumni and parent relations. Claudia has further requested that an archives display be created for each future homecoming weekend.

Renee Corbett, the library's resource sharing specialist, did a great job with the event's logistics, and student assistants from Campus Sound provided technical assistance.

Carolyn Gaskell is the Director of Libraries at Walla Walla University in College Place, WA.



FORWARD EVER... BACKWARD NEVER?

Update on University of the Southern Caribbean's Forde Library



The Forde Library at University of the Southern Caribbean.

by Anastasia Mulraine-Campbell

As the Forde Library is gearing up to return to the “new normal” in preparation for the 2022/2023 academic year, it is necessary to do some introspection about its legacy. This introspection should not

only be relegated to the realms of the pandemic, pre and post, but should dig deeper into who we are as a library and our roles within the university. Have no fear, I will be tackling the timely theme of how the COVID-19 pandemic has revolutionized and transformed our

lives both positively and negatively.

By now, you can tell that I have an affinity for flair and drama whilst setting the stage for the production. So for new ASDAL readers and librarians like myself, these

newsletters provide insight into the happenings and important events within our Adventist network of library professionals. The Forde Library, an academic library, is one such library under this canopy of libraries within the global ASDAL network, an opportunity for which we are most grateful. The Forde Library was given its charge by the University of the Southern Caribbean (USC) in 1928, and the campus is located in the serene and beautiful northern range of Trinidad and Tobago, a small Caribbean island.

Yes, the Forde Library has evolved from meeting the needs of a teaching college to that of a full-fledged university. Some of you may have known us as the Caribbean Union College (CUC), but without a doubt, the tenets have remained the same, and USC has the same vision as many of our sister institutions: to train and empower indi-

Library director Stacyann Quintero.



viduals for this world and the next. The USC is accredited by the Accreditation Council of Trinidad and Tobago (ACTT) as well as the Adventist Accreditation Association (AAA).

It was Dr. Kwame Nkrumah, Ghana's first prime minister and president, who coined the phrase, "Forward ever, backward never," as he championed his people to democracy and visions of a brighter future. So do we, as librarians and library professionals, have the mandate to champion the longevity and agile nature of our profession, as we so ably did in the past two years. As we ponder our future, it is necessary to reflect upon our history to evaluate what we have learned, the lessons we have yet to learn, and the persons who left indelible marks on the legacy of the institutions we now serve. In 2018, The Forde Library welcomed a new director of library services—Ms. Stacyann Quintero, a young, vibrant librarian, whose personal vision is to revitalize the library as a social space on the USC campus, challenging the very concept of libraries in the minds of our USC community. However, her vision is predicated upon the success of her predecessor—Mrs. Petronetta Pierre-Roberston, who helped the library navigate through uncharted waters for over 20 years. It was under the directorship of Mrs. Pierre-Roberston that the library increased its electronic resource offerings, created new library units, and streamlined library

operations for not only internal efficiency, but really marketed the library outside its many physical walls. For this and many more unnamed battles, we acknowledge Mrs. Pierre-Robertson's ministry and contributions to the Forde Library.

To the relatively new director—Ms. Stacyann Quintero, you have truly undergone a baptism by fire experience, with the World Health Organization declaring the COVID-19 outbreak a global pandemic in March 2020, causing an avalanche of massive proportions that brought the world to a screeching halt, shutting down many industries. The tertiary education landscape was faced with either closure or the need to pivot, resulting in colleges and universities being forced to accelerate their entries into the e-space or virtual world. This transition was challenging, as it involved maintaining high quality instruction, communication, and engagement as well as utilizing teleconferencing and web conferencing software, among other information and communication technology tools.

The Forde Library was no different, and under Ms. Quintero's leadership, we were able to support the needs of the university even with remote work and go from a complete closure in March 2020 to May 2021. During this time, all essential services were adapted for an online modality, which were received with high de-



A display showing past presidents of University of the Southern Caribbean.

grees of patron satisfaction and enthusiasm. Services, such as circulation, reference, and instruction, all traditionally ingrained and characterized by physical, high-contact situations, were given new wings of life during this pandemic. This is perhaps the biggest lesson learned during the pandemic for the Forde Library. Yes, the library is an ancient machine, but its ability to archive, recommend, and provide resources and expertise to its patrons is constantly being renewed and reimagined to meet each stage and obstacle in history. We as librarians are continuously called to be the gate keepers of

information, not keeping the information hidden, but allowing more individuals to walk through the doors of knowledge.

You may be asking by now, “How do I know so much about the Forde Library?” or “How do I fit into this picture?” Well, the director was able to obtain additional administrative support during this transition with the addition of an associate librarian in August 2021. Yes, that is where I fit in! I previously served the Forde Library as a library assistant with various rank designations for over a decade and recently completed my MLIS de-

gree. This educational achievement bolstered my promotion into the daunting chair of associate librarian for an academic library. However, looking back, I can safely say that the library management alongside our core team of library paraprofessionals weathered, and dare I say thrived during, the COVID-19 pandemic!

As the library looks forward to post-pandemic university life, we hope to capitalize on the strides made in marketing and collaboration across campus, remember the hard lessons learned, and work on the areas presented for improvement if the library is to successfully step into life after COVID-19. The Forde Library welcomes this challenge alongside our fellow library professionals in the ASDAL community. For us at the Forde Library, as well as you, my fellow ASDAL librarians and leaders, look forward! We have to remember to look backwards, remembering those who came before, what they did, and what we are taking with us into the future! Let us take a moment to say, “We made it!” But let’s not tarry long. We have to roll up our proverbial sleeves, and forge ahead for the new semester and the new academic year that is about to come upon us.

Anastasia Mulraine-Campbell is the Associate Librarian at University of the Southern Caribbean’s Forde Library.



A DAY IN THE LIFE OF A CORPORATE LIBRARIAN

by Adaliz Cruz

Hello! By way of introduction, my name is Adaliz Cruz, and I live in Dallas, Texas. My professional title is senior specialist at Bain & Company's Research and Data Services department. I am an early career librarian and have been an ASDAL member since 2018.

Here's my story:

I got a bachelor's in music from the Inter American University of Puerto Rico, and after completing a student exchange, I decided I wanted to pursue my master's degree in librarianship. I decided on librarianship as it would allow me to stay within the music field but also provide some semblance of job security. I then got my Master of Library and Information Science degree at Simmons University in Boston where I dedicated my time, effort, and school projects to furthering my music librarianship expertise and, simultaneously, joined the Special Libraries Association (SLA) in order to expand my network and marketability. While sitting as president of the SLA Student Chapter, I found a posting for a paid internship. I was over the

moon! I finally had the opportunity to get my foot in the door while still being compensated. I knew nothing about the field or the company itself, but I decided to apply, and three years later I'm still at the firm. I started out as a local intern with functional office tasks and later transitioned to more administrative and light research work, after which I got offered a full-time position as a research specialist. I was recently promoted to senior specialist with affiliations in private equity and advanced manufacturing & services, specifically construction, logistics, and airlines.

If someone had told me back in 2018 that in a few years I would be working at a consulting firm, I would have never believed them. However, as I look back, I've been branching out from my original plan ever since freshman year of college. This has helped me grow my network and learn about many different fields, and my current position couldn't have been a better fit for me, though I didn't know it at the time. Strangely enough, working in a corporate

setting has helped me establish a better work-life balance and think of my career as what it is—my profession and not my sole identity.

So, what do I actually "do"?

In the simplest of terms, I conduct market research and provide synthesized results in a wide array of industries in service to client work. This means that I assist case teams in proving their hypotheses by researching and providing vetted and reputable data from secondary industry sources, business databases, industry associations, and other automated data providers. Sometimes our research can get crafty as we dive deep into niche topics and sectors. In addition to market research, I also handle relevant vendor relationships, maintain our internal catalog, and lead several internal diversity, equity, and inclusion (DEI) initiatives. I also try to stay active within my LIS organizations.

What my typical workday looks like:

I log in to work at 8:00 am and, depending on the day, I will log in

from home or go into the office—we are still working as a hybrid model. Since I start my day earlier than most, the office is usually pretty quiet, and I’ve gotten familiar with our office head, who also logs in early. My colleagues joke that I’ve got friends in high places as I’m in the right place at the right time.

By 8:30, I join my team’s standing morning meeting; even though I sit in the Dallas office, I am part of the northeast team with colleagues in Boston, Toronto, and New York. During this meeting we discuss what is on everybody’s plate for the day and we try to level out workloads. Our model is to share the work in order to avoid one person being overwhelmed while someone else has an empty plate. After this meeting, it is all hands-on deck. Some days are heavier than others, but this is when I focus on any outstanding research requests, attend any pressing meetings, and work on our internal catalog by editing records or creating new records (we follow internal cataloging standards). There will undoubtedly be some sort of workload sharing among the North America team and sometimes from other regions, and my queue is never stagnant; it is very much a live conveyor belt of research. Depending on how heavy my colleagues’ and my workloads are on that day, I will also spend some time on DEI projects, such as the Latinx affinity group in my department, the general DEI task-

force, or any other “special” topical project.

I always take my lunch break around noon (the exact time varies by day), and this is when I will take my dog for a walk, run any errand that I’ve put off, or sometimes just watch TV. By 5:00 pm I’ve reached the end of my workday, so I wrap up anything outstanding, make sure my calendar and queue is in good standing and up to date for the next day, and log off. If I’ve lost track of time, my dog will not let me forget it; she’s already used to her extended walk at 5:01 on the dot!

After work I like to devote time to my hobbies, as up until recently, I didn’t really have any; I didn’t have time between school, networking to get ahead, and all of my part-time jobs. Nowadays, and depending on the day, I will go to the gym and take group classes, paint (I like watercolors, but also love nail polish), tend to my garden as I’ve discovered I’m a flower lady, cook, or go for a swim (this will be another niche reference, but I have recently gotten into mermaiding; it’s a fun hobby and great exercise). After that, I wind down by watching TV or pretending to read the book I’ve been “reading” for several months now, and 10:00 pm is lights out, as I’m an early sleeper. Tomorrow is another day!

What I am trying to say with all of this:

As I previously stated, not working

in a “typical” library institution was never my plan. However, I am now passionate about discovering and showcasing different LIS career paths. I believe wholeheartedly that there isn’t one “right” way to be a librarian, and we in the field should be emphasizing this both to prospective students and established librarians who would like to transition out of the public or academic sector. As part of my professional development, I’ve discovered a number of specialized institutions that employ librarians and am always eager to hear their perspectives. My call to action is this: let’s highlight differing LIS career paths, not only in the field, but also among the ASDAL community—I know there’s more of us out there. Also, if you would like to embark on this journey with me, feel free to drop me a line! I’m always happy to chat about job and networking opportunities or just chat in general.

Adaliz Cruz is a Senior Specialist at Bain & Company’s Research and Data Services department.



JAMES WHITE LIBRARY CELEBRATES NATIONAL LIBRARY WEEK



by Margaret Adeogun

National Library Week 2022 began on Sunday, April 3 and ended on Saturday, April 9. The theme for this year was “Connect with Your Library.” The James White Library (JWL) celebrated the week from Monday, April 4 through Friday, April 9. The theme focused on the many resources of libraries beyond

printed books, including digital resources, infrastructure, and services, but most importantly, connecting with people.

Paulette Johnson, the dean of libraries, echoed this theme in her special message: “This year’s theme recognizes the library’s integral role

in connecting learners to people and information through technology.” She admonished patrons and other community members to “Connect with the James White Library’s physical and virtual spaces... [and] accessible technology—computers, databases, and IT assistance.”

The library is a social institution where communities connect—a place to share experiences, seek information, and learn. It’s the core place on the Andrews University campus to foster more significant interaction.

The JWL marked this year’s core theme of connection in many ways:

- We posted graphics on Facebook and Instagram and encouraged patrons to join in the “Connect with Your Library” theme.
- Several digital signage promotions emphasized connecting to the library.
- Daily giveaways included postcards, pens, t-shirts, etc.
- On April 5, the dean honored library employees with a special dessert and message of appreciation.
- Wednesday, April 6 was the climax of the week-long celebration—patrons connected with library staff in the lobby for general rapport while sharing some refreshments. It was a get-to-know-you occasion.



Patrons and librarians celebrate National Library Week together with refreshments at the James White Library.

Margaret Adeogun is the Head of Patron Services & Marketing at Andrews University.



WWU LIBRARIES RECEIVE STATE ARPA GRANT AWARD

by Carolyn Gaskell
& Cheris Current

In March 2022, the Walla Walla University Libraries received a \$10,000 Washington State Library American Rescue Plan Act (ARPA) grant to build a core collection of materials highlighting the experiences of people of color. Grant funds also enable the libraries to reach out to underrepresented students and community members through a one-time, short-term, book discussion group. Over twenty percent of Walla Walla University students identify as Hispanic or Latinx, putting us close to achieving the 25% threshold needed to be a Hispanic-serving institution. Despite the presence of many Latinx people in our university and community, the stories of their migration and presence are underrepresented in our collections and outreach endeavors.

In the summer of 2019, the Washington State Library Grants department reached out to Carolyn Gas-

kell, director of university libraries, and informed her that each academic library in Washington State was eligible for a \$10,000 ARPA grant. Furthermore, they indicated that amount had already been reserved specifically for the Walla Walla University Libraries.

Libraries could choose to develop grant projects in one of several state-defined focus areas. However, none of the library-only projects under consideration worked out. Recognizing the opportunity for collaborating with another academic department, library director Gaskell solicited ideas from key faculty members. Cheris Current, professor of sociology and social work and current Donald Blake Center director, was working on the 6th annual Donald Blake Center Academic Conference at that time. Since its topic was race and belonging, the grant focus area of equity, diversity, inclusion and anti-racism caught her attention. The

resulting grant was born out of her inspiration for connecting the conference theme and the grant project area. Working with Dr. Current, director Gaskell was able to submit and obtain the \$10,000 ARPA grant. The window for grant completion is short. All grant activities and purchases need to be completed by June 30, 2022.

Grant funds in the amount of \$7,700 have been allocated for purchase of materials on race and belonging, either in print or through a one-time-purchase in electronic form. The resulting collection will ensure that there are adequate resources to support research on diverse individuals and communities and that students of color see themselves reflected in the collection. To gather titles for this collection, a broad range of faculty members have been encouraged to suggest materials and a number have already provided helpful lists. Mark Copsey, our collection man-

agement and systems librarian, is providing most of the proposed title lists using library collection development tools. Since creation of this core collection was her idea, Dr. Current has provided valuable help in reviewing these lists and identifying appropriate materials for the collection.

The remaining funds support the book discussion group. It is being organized as a book club where students and community members are eligible for membership. The book selection is *Living Beyond Borders: Stories About Growing Up Mexican in America*, edited by Margarita Longoria. The book was selected to highlight and extend the focus of the Blake Center conference on Race and Belonging: Latinx Experiences in the PNW. Forty of those attending the April conference have already joined the club. Members receive a copy of the book in the language of their preference, English or Spanish. Local public libraries are assisting in advertising the book club and the College Place High School Latino club has indicated significant interest in participating. We hope centering our read-along on Latinx people will help students make connections with each other, faculty, and community members.

Book discussions will be held on campus May 12 from 7:00 pm to 8:00 pm at the ASWWU tent on the Kretschmar lawn. We hope to host four to five book discussion groups within the book club. Each

group will be facilitated by a Walla Walla University faculty member. At least one discussion will be conducted in Spanish to increase participation and multilingual engagement with the topic. We are planning on at least 50 people from the university and surrounding community participating in one of the discussion groups.

The partnership between the university libraries and the Donald Blake Center in developing and carrying out the activities of this grant has enabled us both to support our underrepresented students in ways we couldn't have on our own.

This grant is supported with ARPA funding provided by the federal Institute of Museum and Library Services administered by the Library Services and Technology Act, through the Washington State Library, a division of the Office of the Secretary of State. It is seen as an extension of the CARES Act of 2020 which helped address digital inequities.

Carolyn Gaskell is the Director of Libraries at Walla Walla University in College Place, WA.



Cheris Current is a Professor of Sociology and Social Work at Walla Walla University.



DONALD BLAKE CENTER
FOR THE STUDY OF RACE, ETHNICITY, AND CULTURE

KETTERING COLLEGE LEARNING COMMONS REMODEL



The newly remodeled learning commons at Kettering College Library.

by Pamela Stevens

The Kettering College learning commons has a new look thanks to the vision of the college president, Nate Brandstater. This vision formed soon after librarians presented to several college commit-

tees the data-driven as well as anecdotally expressed need for more study rooms. Not long thereafter, an architectural firm was hired to redesign the library/learning commons space.

The librarians were engaged to

vastly reduce the print collection from over 30,000 volumes to just over 8,000 to make way for the much-needed study space. The reduction was a painful experience for the book-loving librarians, but the data showed that the majority of the volumes had not been used



frequently, if at all, and the focus of Kettering College is health care, which is current electronic article driven. Over a matter of months, Kettering College Library went from a prestigious collection of tomes to a cutting-edge electronic information resource center.

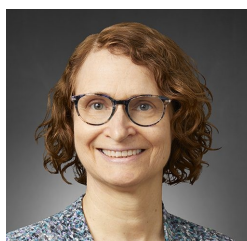
The entire lower level of the two-level learning commons was converted from stacks to various types of gathering, teaching, and study spaces with a fresh, modern, and open vibe. White noise was added to help reduce distraction from conversation. A large glass opening was constructed in the wall between the learning commons and lower lobby, allowing access from the newly-remodeled lower lobby automated self-serving eating area. A lactation room was also incorporated into the space with access from the lower lobby.

The remodeled learning commons has been well received and used by the students. The new mobile

white boards travel well to the various locations and are very well used. The glass-fronted study rooms are electronically reservable at the rooms or through a mobile app. Several adjustable-height desks allow students to stand and study. Acoustical absorbent booths and dividers create isolated study areas.

Although this significant change in library model has been an adjustment for the librarians, there is no denial that the majority of the students are happy with the added study and gathering arrangements that have created a true “learning commons.”

Pamela Stevens is the AV/Cataloging Librarian at Kettering College Library in Ohio.



McKEE LIBRARY HOSTS CAMPUS RESEARCH DAY

By Bethany Howard, Public Services Librarian, Southern Adventist University

On April 21st, McKee Library once again held the campus-wide Campus Research Day event in person on the campus of Southern Adventist University. Although last year the event was held virtually due to the pandemic, this year's event was hosted by several departments across campus.

Both faculty and students participated in this year's in-person research event. The research event included over 180 entries this year as we bounced back from the pandemic. Furthermore, the nursing department also held an in-person

nursing research presentation event concurrently, which included 21 presentations.

Separate competing sessions were held for oral presentations of research in the three categories of sciences, social sciences, and humanities first thing in the morning, followed by a non-competing session of oral presentations. The campus-wide convocation keynote presentation was given by Kevin Burton, director of the Center for Adventist Research. Subsequently, the winners of each category of the research

competition presented for the faculty of Southern Adventist University at the dean's luncheon event which celebrated these skilled student researchers and their achievements. The afternoon was rounded out by an interdisciplinary poster presentation session and competition, as well as an afternoon non-competing session of oral presentations.

McKee Library is grateful for the sponsorship of Postersmith and McKee Foods who have generously supported this year's event.



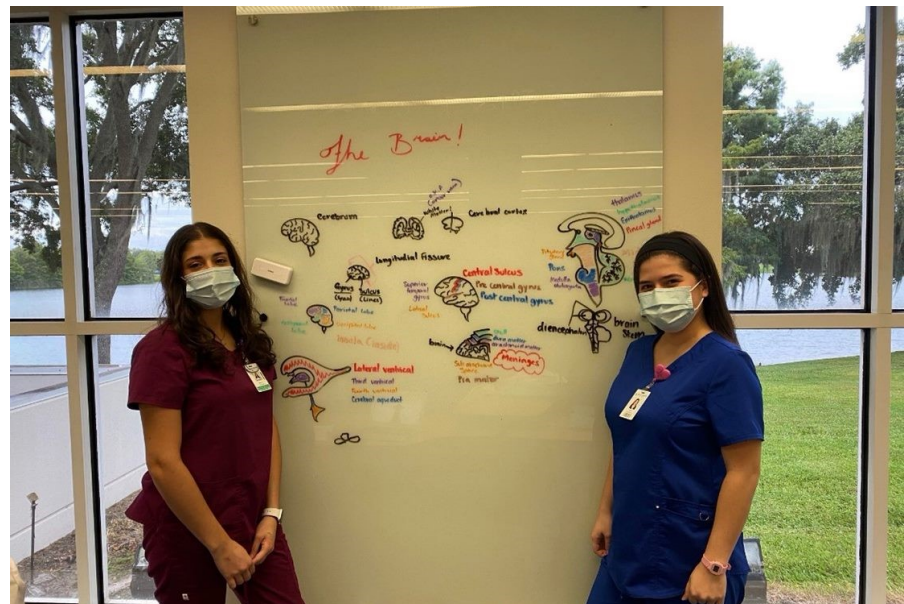
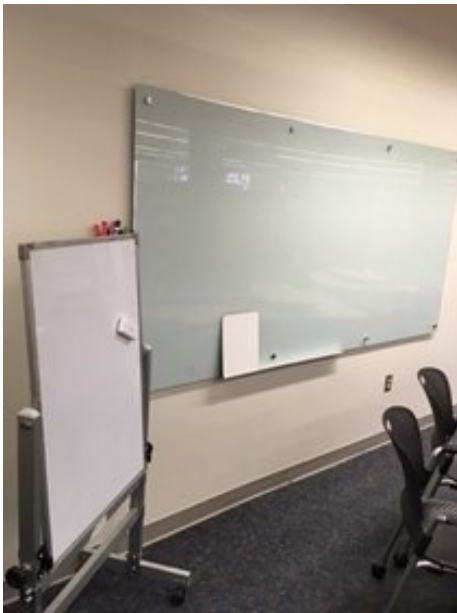
NEW WHITEBOARDS AT R.A. WILLIAMS LIBRARY

By Mary Rickelman, Reference & Instruction Librarian, AdventHealth University

Our students have always liked our dry erase whiteboards—we started with handheld size for checkout and small rolling ones (2 ft x 3 ft), then moved to large rolling boards (7 ft x 3 ft) (not shown).

During the pandemic period when the library was closed, we added more whiteboards to the library walls, and when we reopened, the students were pleased. These newer mounted whiteboards are made of glass and are more durable than

porcelain whiteboards. Glass does not dent, is highly scratch resistant, and erases easily. No color from the markers remains. We also purchased magnetic erasers, which are perfect!



NEW PUBLICATION ANNOUNCEMENT

By Margaret Adeogun, Head of Patron Services & Marketing , Andrews University

Adeogun, M. (2022). *Increasing patron’s outreach and engagement through relationship marketing: a case study.* *Journal of Library Administration*, 62(3), 359–375. <https://doi.org/10.1080/01930826.2022.2043691>

Abstract

Increased diversity, demographics, and population shifts in higher education have led many academic libraries to reexamine their marketing efforts and adopt strategies that promote relationships

and inclusivity. This requirement has become more prominent among libraries serving a highly diverse user community, particularly in a more racially and ethnically diverse campus. Adopting a marketing model that cultivates more meaningful long-term relationships with customers ensures long-term satisfaction and loyalty to the library brand. Using marketing and promotional examples from the James White Library, this article addresses the academic library’s relationship marketing strategy in an increasingly multicultural higher

education environment.

Digital Commons Access

<https://digitalcommons.andrews.edu/pubs/4218/>

JOB OPENING AT WALLA WALLA UNIVERSITY

Walla Walla University
 Peterson Memorial Library
 College Place Campus
 Open Position: Public Services and Resource Sharing Manager
 Staff/Hour time position

The Public Services and Resource Sharing (PSRS) Manager (PSRSM) leads PSRS for the Walla Walla University (WWU) Libraries—including branch campus and special libraries and contributes to the overall functioning of the WWU Libraries. The PSRSM ensures that Peterson Memorial Library (PML) is open during regular academic quarters. Responsible for the day-to-day operation, planning, and oversight of PSRS, the PSRS Manager leads a team of employees at Peterson Memorial Library (PML) in three core areas—patron services, service management, and resource sharing. The PSRSM collaborates with other library units, the Orbis Cascade Alliance, and other university departments to provide library services including technology support, system administration in PSRS, and institutional representation in resource sharing and fulfillment (RSF). The PSRSM uses specialized library software including components of the Ex Libris' Alma/Primo library management system (LMS) and the SpringShare Platform, among others, to complete essential responsibilities within PSRS.

Required:

- **Education:** Bachelor's degree and three to five years of increasing library experience.
- **Licenses/Certifications:** Valid driver's license
- **Experience/Skills**
- **Years of experience:** Three to five years of applicable library, supervisory, technology-related, and other applicable experience.
- **English language skills:** Must be able to read, write, and speak clearly in English so that written and verbal instructions can be followed.
- Strong public service philosophy with the ability to interact effectively with a wide variety of library clientele.
- Demonstrated commitment to providing excellent customer service.
- Interest in and ability to learn new software, systems, and other technology.
- Proficiency with the Microsoft Office suite, including both the desktop and Office 365 cloud environment.
- Proficiency in internet usage, various browsers, and online software and applications.
- Ability to answer phones; use and troubleshoot office equipment; read and understand technical, legal or scientific documents; write grammatically correct routine correspondence; craft concise, logical, grammatically correct reports, etc.; evaluate and communicate information for departmental and/or director review; do basic and technical math, including the computation of percentages and statistical computation. Maintain confidentiality, demonstrate attention to detail, maintain accurate records, manage multiple tasks; and plan and organize work in order to meet changing priorities and deadlines.
- Experience with social media and knowledge of best practices.

Additional job description and requirements are listed on the university's Staff Employment webpage: <https://www.wallawalla.edu/resources/human-resources-risk-and-safety/staff-employment/>.

Submit application, resume, and cover letter through the link on the Staff Employment webpage.

NOTE: Link to position will be posted by Tuesday, May 3, 2022.

JOB OPENING AT UNION COLLEGE

Union College
 Ella Johnson Crandall Memorial Library
 Open Position: Program Director

Classification: Full-time, exempt (salary)
Target Date of Appointment: July 1, 2022

Program Mission Statement

The mission of the Union College Library is to empower students, faculty, staff, and community members for learning, teaching, research, and spiritual growth through the provision of information resources, services, and the preservation of institutional and spiritual heritage.

Position Description

Union College seeks a Library Director that oversees the administration of the library, long-term planning for library resources and services, and represents the library in committees external to the library.

Qualifications

- A master’s degree in Library Science
- Experience in library leadership
- Demonstrates strong interpersonal communication skills
- Ability to resolve conflicts
- Ability to adapt to changing procedures and methods
- Meets skills outlined in “Association of College and Research Libraries Standards for Proficiencies for Instruction Librarians and Coordinators:”
- <https://www.ala.org/acrl/sites/ala.org.acrl/files/content/standards/profstandards.pdf>

Special Requirements

- An expressed commitment to Jesus Christ, the teachings and mission of the Seventh-day Adventist Church; a Seventh-day Adventist church member in good and regular standing.
- Must be currently authorized to work lawfully in the United States.

Physical Demands

- This job operates in office, classroom, and interactive lab settings. This role routinely uses standard office equipment such as computers, phones, photocopiers, filing cabinets, and fax machines.
- Requires sitting, standing, bending, and reaching and may require lifting up to 50 pounds occasionally.
- Requires manual dexterity sufficient to operate standard office machines listed above and other office equipment. Essential tasks are performed under normal office/school conditions with little or no noticeable discomfort. Work area is well lighted and ventilated.
- Ability to speak clearly to communicate instructions and clarify understanding.

Responsibilities

- Serves as a full member of the faculty and is a member of the Faculty Senate

- Serves as a member of Academic Council
- Serves as liaison to academic divisions and other departments, consulting division chairs and directors/managers about library issues specific to their areas, including the evaluation of library support for new courses and programs.
- Provides short and long term planning for the library, including leading the library staff in assessment and review of the library's programs and services.
- Establishes policies and procedures for all library activities.
- Writes an annual budget proposal, implements the budget throughout the fiscal year, and approves all library expenditures.
- Purchases collection materials, subscriptions, and supplies to keep the library current and maintained.
- Creates original catalog records when needed.
- Recruits, interviews, and recommends all new library employees.
- Supervises library personnel.
- Promotes the library to faculty, staff, students, and community members.
- Represents Union College at state, regional, and nation library meetings.
- Represents Union College at the Adventist Library Information Cooperative (ALICE) Council. • Takes on additional duties as needed (right now, that is the Heritage Room, college archives and serials, and electronic resources management).

Application

Consideration of submitted materials will begin immediately and will continue until the position is filled. Applicants should complete an application and upload (as one document) cover letter references. Submission of materials as a PDF is preferable.

Additional Contact Information

Edward Allen, Academic Dean
 Union College
 Office: 402.486.2501
 Email: ed.allen@ucollege.edu

Please note this job description is not designed to cover or contain a comprehensive listing of activities, duties, or responsibilities that are required of the employee for this job. Duties, responsibilities, and activities may change at any time with or without notice.

